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CONTACT: Susan Rutherford  
Office: 214/590-3106  
Home: 214/349-7820

\*\*\*\*Nationwide patient referrals, advanced technology top hospital's first year accomplishments.

DALLAS -- Celebrating its first birthday, Zale Lipshy University Hospital has already made significant progress toward its goal of helping build Dallas into a major medical referral center by stimulating the influx of a new population of physician-referred patients from outside the region, hospital official say.

"We happily report that since University Hospital opened its doors on Nov. 27, 1989, we have received patient referrals from 42 states and four foreign countries -- with over 50 percent of our patients coming from outside Dallas county," said Ronald F. Garvey, M.D., M.B.A., University Hospital president and chief executive officer. "It appears we have created a new referred patient base from outside the region that can enhance the entire Dallas health-care community and the city's economy in general."

University Hospital is the private referral, teaching and research hospital for faculty at The University of Texas Southwestern Medical Center at Dallas.

"It's an exciting story," says Donald Zale, chairman of the hospital's Board of Directors, who with his cousin Bruce Lipshy conceived the idea for a hospital to honor their parents. "We are beginning to realize our goal of helping Southwestern Medical School develop the kind of referral practice that will bring interesting, complicated medical cases to the campus and will influence the brightest minds in medicine to join the faculty."

Prior to the opening of University Hospital, Dallas' need for a university referral hospital was articulated many times over a period of 25 years, according to Kern Wildenthal, M.D., Ph.D., president of UT Southwestern. "Regional health-care professionals had required the services that only such a facility could provide; medical educators recognized that it was possible, given existing training facilities at

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UT Southwestern, for medical students and residents to complete their medical training without encountering the full complement of patients and illnesses that characterize private practice."

During its first year, University Hospital has hosted and toured visiting physicians and nurses, hospital administrators, technical specialists, artists, business professionals, students and other groups from all over the world, including Russia, Bahrain, Australia, Norway, Japan, Great Britain, Mexico, Hong Kong and Taiwan. Among the hospital's facilities generating greatest interest were:

-- An advanced computer network developed by Perot Systems that includes bedside terminals in the intensive care unit (ICU) and throughout patient care areas. This clinical computer system allows automatic charting of an ICU patient's vital signs and rapid recording of a patient's progress, giving nurses more time for direct patient care. Work is progressing on optical imaging of medical records to eliminate paper in the Medical Records Department. The hospital is also creating a system to access X-rays electronically. The fiber optics for this project have been installed throughout Southwestern Medical Center.

-- Advanced imaging technology worth over \$10 million, which includes an angiography suite for precise X-rays of blood vessels. The angiography unit is enabling lifesaving procedures to be performed on patients suffering from brain blood vessel malformations, aneurysms (weakened blood vessels) and strokes from cholesterol-blocked arteries.

-- Fine textiles decorating virtually every hospital room, representing what may be the largest collection of traditional Asian textiles on display in a public building in the United States, according to collectors who assembled the works. More than 300 textiles -- funded by a gift from the Eugene McDermott Foundation -- hang as art throughout the hospital, collected under the direction of Carol Robbins, curator of textiles at the Dallas Museum of Art.

-- The Pauline Gill Sullivan Diagnostic and Treatment Center for Neurological Diseases. Internationally recognized as leaders in neurological and neurosurgical care, UT Southwestern doctors are attracting patients with brain disorders from around the world.

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-- The Wendy and Emery Reves Breast Cancer Diagnostic and Treatment Center, recently established through a \$1 million pledge from publishing heiress and philanthropist Mrs. Emery (Wendy) Reves of Roquebrune-Cap Martin, France. This gift, given through the Susan Komen Breast Cancer Foundation, was presented in conjunction with an additional \$1 million for The Wendy and Emery Reves International Breast Cancer Symposium at UT Southwestern, at which the finest minds in breast cancer research and clinical care will be drawn together to further knowledge of the disease.

-- Innovations in diagnostic, surgical and medical care in numerous clinical areas, with particularly large numbers of patients seen by physicians in neurological surgery, psychiatry, otorhinolaryngology (ear, nose and throat), urologic surgery, ophthalmology, orthopaedic surgery and plastic and reconstructive surgery.

-- Successful nursing recruitment in spite of an overall shortage, through innovative recruitment methods, including a bonus for nurses moving from outside a 75-mile radius of Dallas and an optional nine-month work year.

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