

ETHICS GRAND ROUNDS

Tuesday, February 13, 2018 – 12:00-1:00 p.m. South Campus, Eugene McDermott Plaza Lecture Halls, D1.602

Surrogate Decision Making in the Internet Age

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The technology revolution has had an enormous effect on all aspects of the practice of medicine, from record-keeping to scheduling to billing to treatments to research. But although there have been efforts to create online decision-aids to facilitate informed consent, little thought has been given to the role of social media in surrogate decision making. Many people have been using various outlets for years, and left significant electronic documentation of their preferences. As social media users age, questions of how and whether to use social media to assist surrogate decision making will become more prevalent. This presentation considers the ethical and legal issues involved in the use of social media—such as Facebook and Twitter—in determining medical treatment preferences for surrogate decision making.

Ethics Grand Rounds videos are available a few days after the lecture at: http://repositories.tdl.org/utswmed-ir/handle/2152.5/1292

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Target Audience: Physicians, faculty, fellows, residents, trainees, students, health care professionals. Educational Objectives: At the conclusion of this activity, the participant should be able to: 1) Recognize perennial and emerging bioethical problems in clinical practice, research, public health, and health policy arenas. 2) Describe competing/contrasting viewpoints concerning these bioethical problems. 3) Demonstrate increased skills in analyzing and practically handling bioethical problems in the clinical, research, public health, and health policy arenas. Educational Method: Lecture and question-and-answer period. Accreditation: The University of Texas Southwestern Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Credit Designation: The University of Texas Southwestern Medical Center designates this live activity for a maximum of 1 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity. The University of Texas Southwestern Medical Center designates this activity for 1 hour(s) in medical ethics and/or professional responsibility. Conflict of Interest: All persons in the position to control the content of an education activity are required to disclose all relevant financial relationships in any amount occurring within the past 12 months with any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on patients. A primary mechanism to resolve identified conflicts of interest is a content review that is prior to the activity. Off-Label Uses: Because this course is meant to educate physicians with what is currently in use and what may be available in the future, there may be "off-label" use discussed in the presentation. Speakers have been requested to inform the audience when off-label use is discussed.