

SOUTHWESTERN MEDICAL CENTER NEWS



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Prominent Dallasites Lead Campaign For Operating Fund To Flying Start

The campaign to raise \$1,300,000 for a five year operating fund for Southwestern Medical College, was opened on October 18 under the leadership of a group of prominent Dallasites, enthusiastic over the possibilities the College, in conjunction with the new Medical Center, affords Dallas and the entire Southwest.

"We have a great challenge to raise in a comparatively short time," said George L. MacGregor, who, with J. B. Adoue, Jr., is General Co-Chairman of the drive, "but we are confident that the citizens of Dallas will support the effort with the same loyalty they have shown the Foundation since its organization."



MILTON BROWN



JULIUS SCHEPPS

"This is one drive in which I have yet to hear anyone say it is not needed or that it won't do any good. Everyone seems to recognize the need for greater medical education and scientific research and benefits they will bring the entire Southwest," said J. B. Adoue, Jr.



HART MILLER

Heading the group of business teams is R. L. Thornton, president Mercantile Bank at Dallas. The three sections of the business teams are under the leadership of Milton



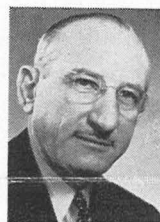
General Co. Chairman
GEORGE L. MACGREGOR



J. B. ADOUE, JR.



KARL HOBLITZELLE



FRED FLORENCE



NATHAN ADAMS



R. L. THORNTON

Brown, chairman, and Julius Schepps, vice chairman, section A; E. P. Simmons, chairman, and Hart Miller, vice chairman, section B; and Dr. W. Lee Hudson, chairman, section C.

The Foundation holds a fund of \$1,000,000 for the construction of the college building, which will be adjacent to the new City-County Hospital, said Dr. E. H. Cary, Foundation President. "The need for the \$1,300,000 fund is to assure a sound financial basis for the operation of the College during the next five years."

ing the next five years.

"The profession asked for it... the people need it," Dr. Cary continued. "There will be no other public campaign for funds conducted by the Foundation during this five year period."

E. P. SIMMONS

Business Teams Workers of the following Divisions are:

Department Stores: A. G. Dibble and Eli Sanger; Clothing: I. D. Geeteh and Robert Ross; Clothing Manufacturers: M. I. Freedman; Cotton Trades: Louis Tobian; Perishable Foods: J. R. Temple and Ed Furlow; Malt, Alcohol and Beverages: S. H. Lynch and George Schepps Furniture: B. F. McLain; Groceries: H. B. Bettis; Cotton Companies: Arris Owen; Financial: B. H. Wooten; Insurance: T. P. Beasley Real Estate: R. E. Shepherd and Alex Hudson; Doctors, Dentists and Public Health: Dr. Frank Selcman and Dr. H. A. O'Brien; Transportation: Leonard Nichols; Public Service: J. Q. Adams; Drug and Medical Supplies: W. B. Wright; professional: Harold Sanders; Oil: R. E. Hubbard; Automobile: J. B. Orand; Building and Construction: G. P.



MRS. J. C. VANDERWOUDE



DR. W. LEE HUDSON



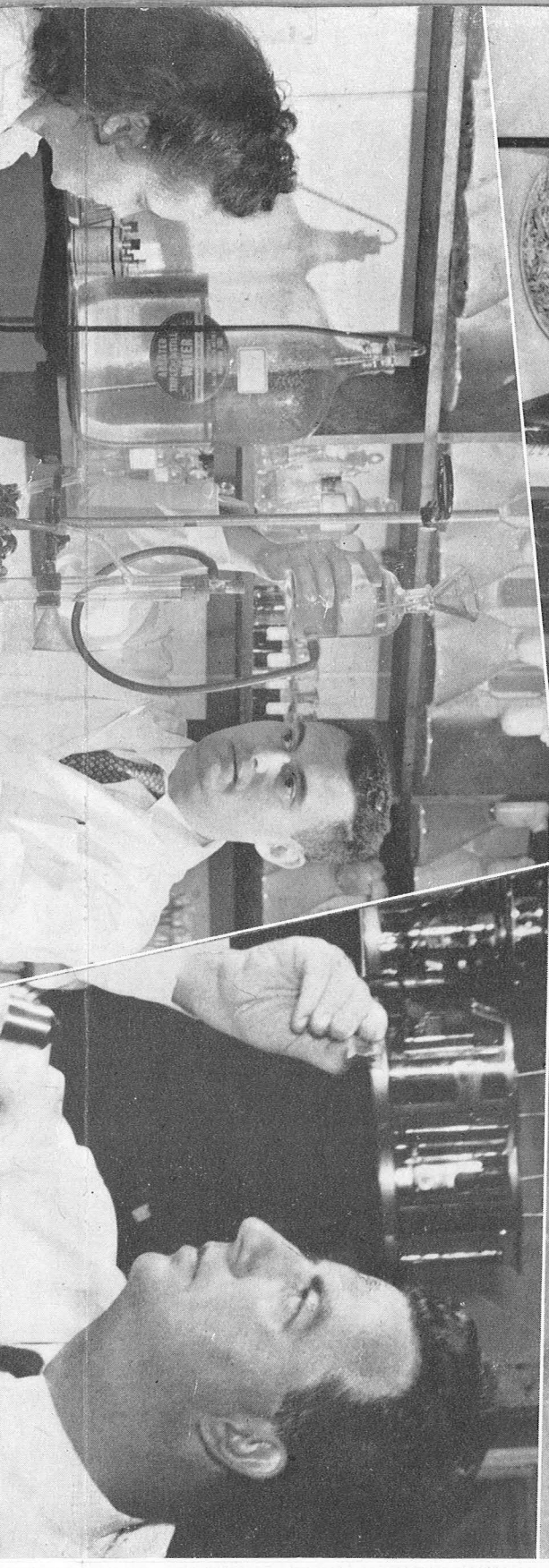
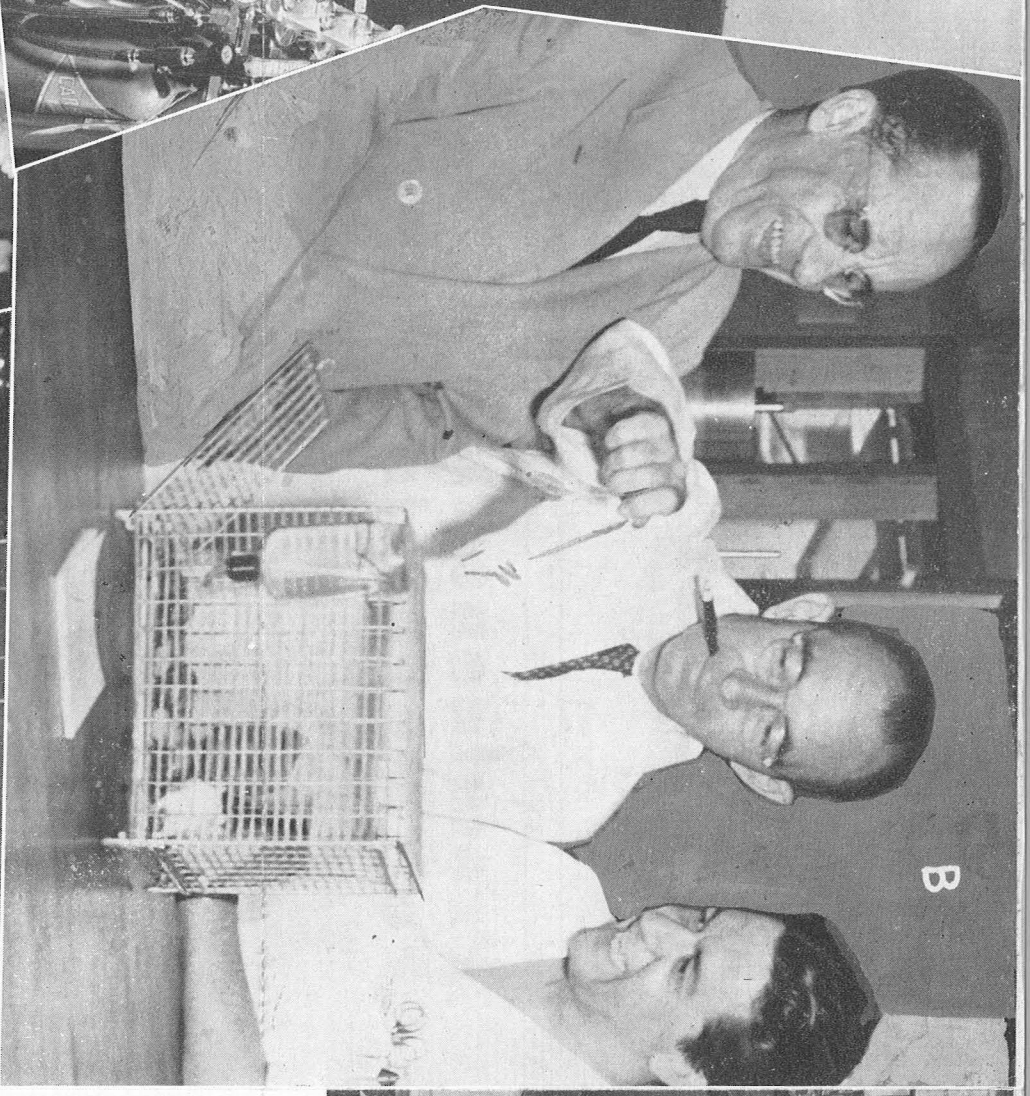
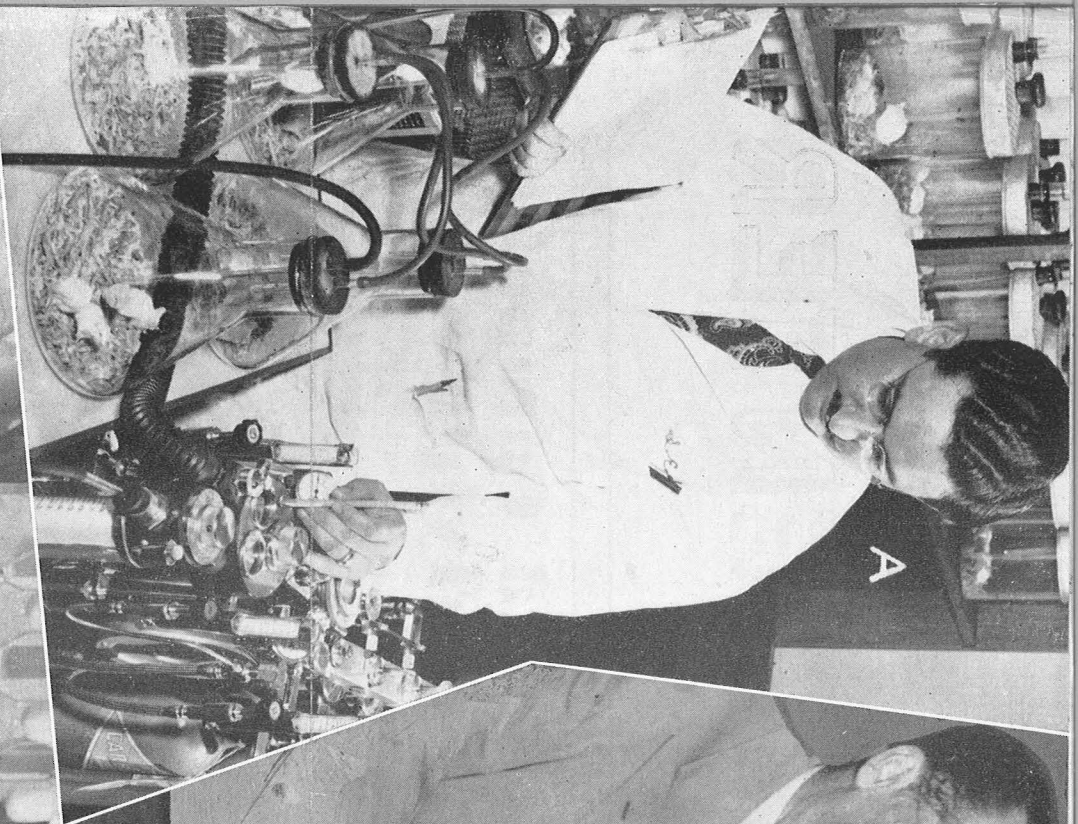
MRS. E. R. BROWN

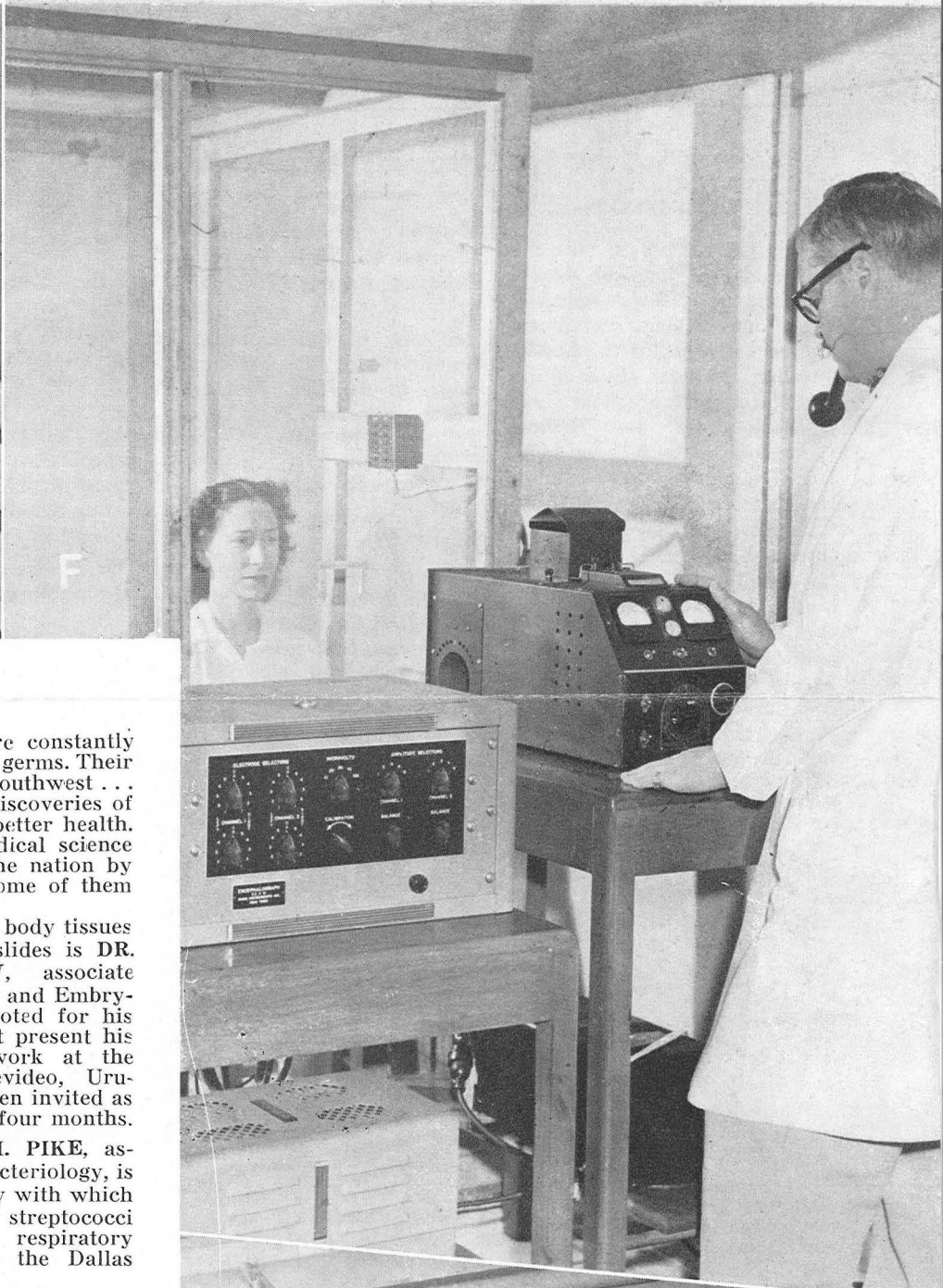
Support . . .

MEDICAL EDUCATION AND SCIENTIFIC RESEARCH IN THE SOUTHWEST

lic Health: Dr. Frank Selcman and Dr. H. A. O'Brien; Transportation: Leonard Nichols; Public Service: J. Q. Adams; Drug and Medical Supplies: W. B. Wright; professional: Harold Sanders; Oil: R. E. Hubbard; Automobile: J. B. Orand; Building and Construction: G. P.

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Men of Research . . .

At Southwestern Medical College, these scientists are constantly on the alert for more effective means of destroying disease germs. Their objective is to raise the standards of health for the entire Southwest . . . to bring about a better and happier way of life through discoveries of new and better ways to prolong and enrich life through better health.

More than 100 reports dealing with advances in medical science have been reported in the various medical journals of the nation by Southwestern Medical College's scientists. Pictured are some of them at work:

(A) **DR. S. EDWARD SULKIN**, professor of Bacteriology and Immunology and chairman of the department, is investigating a new method of treatment of virus diseases affecting the central nervous system. These studies may lead eventually to a successful cure for infantile paralysis.

(B) **DR. TINSLEY R. HARRISON** (center), dean of the faculty, is shown explaining how he and Dr. Arthur Grollman, professor of medicine and chairman of the department of experimental medicine, are using rats for experimental purposes in connection with their extensive studies concerning high blood pressure and cardiovascular diseases. **DR. ALBERTO MADRID** (left) of Torreon, Mexico, one of Mexico's leading surgeons, was being shown through the College and Parkland Hospital by Dr. Harrison and **DR. GARCIA RUIZ** (right) who is here from Guadalajara to serve a residency at Parkland in urology.

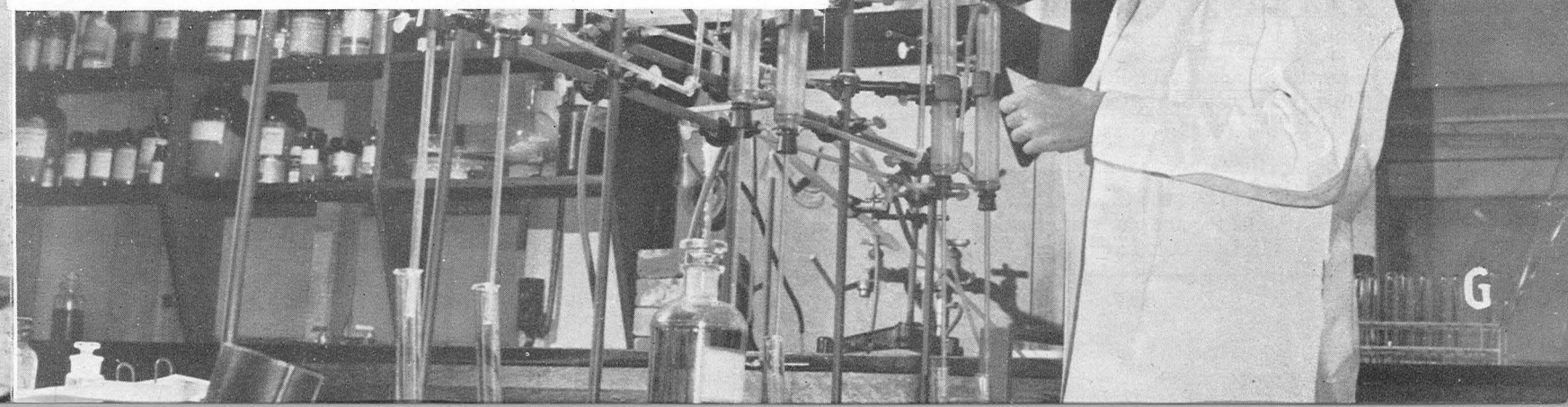
(C) **DR. ANDRES GOTH**, assistant professor of Physiology and Pharmacology, shown in his research laboratory with Technician **PAULINE SLATER** as they purify a new mold product from aspergillus acid which shows promise in combating certain infections not affected by penicillin. Note mold in bottom of culture flasks.

(D) Observing minute body tissues transferred to glass slides is **DR. WARREN ANDREW**, associate professor of Histology and Embryology. Dr. Andrew, noted for his study of old age, is at present his extensive research work at the University of Montevideo, Uruguay, where he has been invited as visiting professor for four months.

(E) **DR. ROBERT M. PIKE**, assistant professor of Bacteriology, is studying the frequency with which the disease-producing streptococci occur in the upper respiratory tract of children in the Dallas metropolitan area.

(F) **DR. DONALD SLAUGHTER**, professor of Pharmacology, studies the effectiveness of pain relieving drugs on the human body as shown by this modified Harty-Wolf pain threshold apparatus. **JANE NEFF**, technical assistant to Dr. Slaughter, is seen in the patient compartment of research laboratory.

(G) **DR. H. C. TIDWELL**, professor of Bio-chemistry and chairman of the department, determining the amount of acetone in the blood of rats in connection with his nutritional studies to determine physiological changes in the experimental animals as related to various constituents of their diet.



Dr. Leake Opens Medical Drive

"A great chance to take the leadership in medical education and scientific research is being afforded the Southwest by the activities of the Southwestern Medical Foundation and the opportunities to come from the great new Medical Center to be built here" said Dr. Chauncey D. Leake head of the University of Texas Medical School, Galveston at the luncheon, Hotel Adolphus on October 18, opening the Southwestern Medical Foundation president, Dr. Leake stated that "unfettered by involved prejudice, uninhibited by outmoded traditional or foolish fear, and confident in its energetic leadership, the Southwestern Medical Foundation has an unparalleled opportunity to develop the finest kind of health leadership in the Southwest.

"The University of Texas Medical School extends full cooperation to the Foundation and its College to join enthusiastically in the common attempt to make the Southwest the center of progressive health activity that it deserves to be," Dr. Leake declared.

When the entire building program of the proposed new Medical Center is completed Dallas, and the entire Southwest, will have a medical center comparable to the largest and finest in the North and East.

Before the campaign was officially opened, several committee chairman reported that their quotas had been successfully fulfilled and asked that

Prominent Dallasites

CONTINUED FROM PAGE ONE

Macatee; Public Utilities: Weaver Holland; Paper and Printing: Bruner Penniman.

Mrs. Edwy R. Brown, wife and one of the founders of Southwestern Medical Foundation, heads the Residential Teams with Mrs. J. C. Vanderwoude prominent Texas club woman.

their individual quotas be raised.

Dr. Frank C. Selecman of the Doctors, Dentists and Public Helath Group, reported his committee had raised \$85,000 on a quota of \$65,000, and asked that a new quota of \$100,000 be set for the group.

W. B. Wright, head of the Drug and Medical Suppliers Division, reported returns of \$20,000 on a quota of \$18,000, and asked that their quota be increased to \$25,000.

"The Southwestern Medical Foundation is in a peculiarly strategic position for utilizing federal support for medical education and research to the advantage in this vicinity," Dr. Leake stated, in discussing the federally-supported health education and research program now discussed by Congress.

Advancing . .

HAPPIER LIVING

thru

BETTER HEALTH

Dr. Andrew Confers With Uruguayan Medics and Press

Dr. Warren Andrew, visiting professor and research worker in the field of geriatrics (old age) to the University of Montevideo, Uruguay from Southwestern Medical College, is pictured as he confers with doctors and Uruguayan press members shortly after his arrival.

The invitation was extended Dr. Andrew by Professor Dr. Julio Maria Sosa, director of the laboratory for histological research at the University of Montevideo, in recognition of the strides he has made in the study of geiatrics, or old age.

While at the University, Dr. Andrew will familiarize himself with the advancements in the technique of staining body tissues for observation on glass slides. "Dyes are more extensively used in this country for staining body tissues," Dr. Andrews explained, "although metallic impregnation of tissues using silver and gold salts is a far more successful method as the tissues can be more clearly observed."

Andrew will introduce advancements in this field at Southwestern Medical College when he returns.



SEATED, FROM LEFT TO RIGHT: Dr. Albert Franklin Cul-Attache of the American Embassy in Montevideo; Dr. Julio Maria Sosa, Director of the Laboratory for Histological Research in the Neurological Institute, with whom Dr. Andrew is collaborating, Dr. Warren Andrew. Standing are, a representative of the Uruguayan press, and Senor Antonio Gomez, director of publicity of the North American-Uruguayan alliance.

Your Contribution —

Will help sustain Medical Education and Scientific Research to promote Better Health throughout the Southwest.

\$1,300,000 — IS NEEDED TO ATTAIN GOAL — \$1,300,000

Dallas, Texas.....1945

To assist in proviing funds to carry forward the plans of the Southwestern Medical Foundation, I/we hereby pledge and agree to pay

SOUTHWESTERN MEDICAL FOUNDATION

The sum of.....DOLLARS (\$.....)

Payment to be made as follows: One payment herewith, and balance in four equal installments on or before the following dates: Jan. 1946, Jan.

1947, Jan. 1948, Jan. 1949; or as follws:.....

Signature

Mail Address.....

Make Checks Payable to Southwestern Medical Foundation
2211 Oak Lawn Ave., Dallas, Texas

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