

# News

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## \*\*\*\*University Medical Center adds staff

DALLAS -- Three Dallas professionals have joined the administrative team of University Medical Center Inc. in order to take University Hospital from a developmental stage into an operational one, according to Dr. Ronald Garvey, medical director and chief executive officer of UMC Inc.

University Hospital will be a nine-floor, 160-bed teaching and referral hospital affiliated with The University of Texas Southwestern Medical Center and the Dallas County Hospital District. Now under construction at Harry Hines Boulevard and Motor Street, the hospital is expected to open in 1990.

The three new University Medical Center Inc. employees are:

--Jeffrey Webster, M.B.A., associate administrator of administrative services, was previously with National Medical Enterprises (NME) as administrator of RHD Memorial Medical Center. He takes charge of the areas of human resources, financial management (accounting/business office), materials management and staff services such as dietary, plant engineering and housekeeping.

--Susan H. Cronin, M.B.A., associate administrator of professional services was formerly vice president of professional services at St. Paul Medical Center. She will have responsibility for nursing and ancillary services (laboratories, radiology, pharmacy, respiratory therapy), medical staff offices, legal affairs, medical records, quality assurance and risk management.

--Saralynn Busch, director of special projects, joins UMC Inc. from the Zale Corporation, where she was manager of community relations. Busch will direct relations with the Board of Directors, assist with board orientation and development, plan special events and assist with establishment and coordination of the medical staff.

"Our first task involves the planning and detailed forecasting of the hospital's first three years," says Webster. "Our role is to assess the direction we need to go and to identify which existing services will be available through the medical school and the hospital district."

Cronin says that beyond certain services shared with Parkland Memorial Hospital, University Hospital "will have its own staff of approximately 500 employees and its own benefits policies."

"This is an exciting time of rapid growth for the University Hospital," says Saralynn Busch. "At the time that we started work on January 4, the staff quadrupled in size."

Each believes that University Hospital will be good for Dallas. "Rather than taking patients from other Dallas hospitals, we will be making the pie bigger for Dallas," says Webster, "and hopefully the hospital will expand the Dallas referral network patterns to include the entire Southwest."

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Note: The University of Texas Southwestern Medical Center at Dallas comprises Southwestern Medical School, Southwestern Graduate School of Biomedical Sciences and Southwestern Allied Health Sciences School.