

February 11, 1987

CONTACT: Ann Harrell OFFICE: 214/688-3404 HOME: 214/520-7509

****UTHSCD Health Economics Seminar

DALLAS -- The ninth annual "Health Economics Seminar" for senior medical students and faculty members will be held Feb. 23 in D1.600 at The University of Texas Southwestern Medical School. Sponsored by the Department of Family Practice and Community Medicine, the all-day program will feature an address by Alex Burton, KRLD radio commentator and co-producer of the health science center/KRLD daily radio report, "HealthWatch." Burton will speak on "Public Perspectives on Health."

Following Burton's presentation at 8:30 a.m., Dr. Kenneth Mathis from Pasadena, Texas, who holds both medical and judicial doctorates, will speak on "Liability and Litigation Effects on Health Economics."

After a "brown bag" luncheon, Harold Whittington, who heads a medical management consultant firm, will address students and faculty members on "Understanding Third Party Reimbursement." At 1:45 p.m. Dr. Lynne Kirk, assistant professor of internal medicine and assistant dean of clinical affairs at Parkland Memorial Hospital, will speak on "Routine Hospital Admission Screening Tests -- Are They Cost Effective?"

At 2:45 p.m. Dr. Ron Anderson, Parkland's chief executive officer, will speak on the "Impact of State and Federal Legislation on Hospital Costs."

Other presentations will include introductory comments by Dr. Kern Wildenthal, president of the health science center, and a welcome by Dr. James Griffin, associate dean of medical education at Southwestern. A work session for students on patient-management problems will be included.

Moderator for the morning is Dr. Wiliam F. Ross, chairman of the Department of Family Practice and Community Medicine. Dr. Marion Zetzman, vice-chairman of that department, will moderate the afternoon session. Coordinator for the seminar is Laura Snell, assistant professor of family practice and community medicine.

###

Distribution: AA, AB, AC, AM, SC, SL

NOTE: The University of Texas Health Science Center at Dallas comprises Southwestern Medical School, Southwestern Graduate School of Biomedical Sciences and the School of Allied Health Sciences.