NEWS from the Office of Information The University of Texas (Southwestern) Medical School at Dallas 5323 Harry Hines Blvd., Dallas, 75235 Telephone 631-3220, Ext. 404 or 460

Contact Bob Fenley or John Weeks

Dr. Arthur A. Bueche (pronounced Beek-ah), vice president for research and development of the General Electric Co., will be on the campus of The University of Texas (Southwestern) Medical School Tuesday afternoon (March 17), and will be available for interview or press conference by anyone interested.

Dr. Bueche is GE's top-ranking executive in research with a background in chemistry and physics. He is an authority on plastics and exotic new materials.

Dr. Bueche will deliver the annual Robert A. Welch Foundation lecture at UTSMS at 8 p.m. Tuesday, and will arrive on the medical school campus about 4 p.m. If you wish to interview him, please call Bob Fenley or John Weeks, 631-3220, Ext. 404 or 460.

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