

# SOUTHWESTERN NEWS

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## HOFFMAN GIFT ESTABLISHES DISTINGUISHED CHAIR

DALLAS – October 6, 1998 - Adelyn and Edmund Hoffman have extended their support of UT Southwestern Medical Center at Dallas with a \$1 million donation to establish a distinguished chair in medical science.

Dr. Willis C. Maddrey, executive vice president for clinical affairs, will hold the Adelyn and Edmund M. Hoffman Distinguished Chair in Medical Science. The gift, administered by the Southwestern Medical Foundation, will support clinical programs at UT Southwestern.

"We know we have a world-class medical facility with first-class professors and scientists, and we want to keep it that way and help it grow," said Edmund Hoffman.

Adelyn Hoffman said, "UT Southwestern is a huge advantage for Dallas."

"And for the world," added Edmund Hoffman.

The couple has developed deep ties to UT Southwestern over the years. Edmund Hoffman was introduced to the university as a volunteer with the American Heart Association. Later, one of their sons, Dr. Richard Hoffman, graduated from the medical school. Edmund Hoffman is a trustee of Southwestern Medical Foundation, serving on the executive committee and chairing its finance committee. In 1996 the Hoffmans established a \$500,000 endowment for osteoporosis research.

The Hoffmans have earned a reputation as generous contributors and enthusiastic leaders of medical, educational, social and cultural organizations, including Good Will Industries, the Dallas Museum of Art and St. Mark's School of Texas. Edmund Hoffman is a former co-chairman of Coca-Cola Bottling Group (Southwest).

Edmund Hoffman has been a longtime member of the Southwestern Medical Foundation board and Paul Bass, chairman of the foundation board, and Plack Carr, foundation president, said they appreciate his work on the board and are particularly pleased with this gift through the foundation to bolster UT Southwestern.

"The Hoffman family has made enormous contributions to Dallas from generation to generation," Maddrey said. "This generous gift will allow us to continue to develop and

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expand the superb medical resources available at UT Southwestern for the citizens of this city and the world."

When Maddrey joined the UT Southwestern faculty in 1990, he was charged with developing the clinical multispecialty group practice. Since then, clinical activity has experienced dramatic growth, most notably through the expansion of the James W. Aston Ambulatory Care Center and the Clinical Referral Network. He also oversees UT Southwestern's clinical activities at Zale Lipshy University Hospital and is responsible for coordinating the faculty's clinical services at other affiliated hospitals in Dallas.

"Dr. Maddrey has played an indispensable role in improving the size and quality of UT Southwestern's clinical programs," said Dr. Kern Wildenthal, president of the medical center. "Under his leadership, our clinical excellence has reached new pinnacles. We are honored that Mr. and Mrs. Hoffman, who have done so much to advance medicine in Dallas, have made such a magnificent commitment to help his efforts."

Maddrey is internationally recognized in the field of liver disease and has made important contributions in the areas of viral hepatitis-induced liver disease, alcohol-induced liver disease, liver transplantation and liver disease from therapeutic drugs. He has served as president of the American College of Physicians and the American Association for the Study of Liver Disease. He received the 1998 Distinguished Educator Award for lifetime achievement from the American Gastroenterological Association.

"Dr. Maddrey is a fine physician; he's knowledgeable and confident," said Edmund Hoffman. "He's just a good doctor."

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