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Hoglund Foundation gives \$200,000 to support pediatric brain repair, Alzheimer's disease research at UT Southwestern

DALLAS – May 30, 2006 – Dallas philanthropists Forrest and Sally Hoglund and their family have contributed \$200,000 to support research into Alzheimer's disease and pediatric brain repair at UT Southwestern Medical Center.

The gift, which was made through the Hoglund Foundation as part of the medical center's \$500 million Innovations in Medicine campaign, will help researchers examine the pathogenesis of Alzheimer's disease, as well as support studies on the role of neural stem cells in pediatric brain injury.

"We've always been big believers in the work being done at UT Southwestern, and we're hopeful about the great progress being forged in the areas of Alzheimer's and pediatric neurology," Mr. Hoglund said. "We're glad to be able to contribute to the campaign in this way and look forward to seeing where this new research will lead."

Mr. Hoglund serves as chairman of Forest Oil Corp. in Denver, and as chairman and chief executive officer of SeaOne Maritime Corp. He is the retired chairman of the board and chief executive officer of EOG Resources, one of the most active drillers of gas wells in the United States and Canada. Previously, he served as president and chief executive officer of Texas Oil & Gas Corp. He began his career at Exxon, where he worked from 1956 to 1977 in various capacities, including vice president of natural gas.

Mr. Hoglund is currently chairing the effort to build a new Museum of Nature and Science in downtown Dallas. He is a past chairman of the University Cancer Foundation Board of Visitors at UT M.D. Anderson Cancer Center, as well as former chairman of the board of trustees of the Houston Museum of Natural Science, where he remains active.

Mrs. Hoglund, who divides her time between the couple's homes in Dallas and Houston, is active in numerous organizations in both cities. She has served as president of A.W.A.R.E. (Alzheimer's Women's Association for Resources and Education), a support organization of the (MORE)

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Dallas Chapter of the Alzheimer's Association, and as a board member of the Family Place of Dallas, Easter Seals Greater Dallas, Senior Source of Greater Dallas, and the Arthritis Foundation. She was co-founder of Partner Card, which benefits the Family Place, and she has chaired numerous civic events, including the Dallas Institute of Humanities and Culture's first award presentation of the Hiett Prize in the Humanities.

In Houston, Mrs. Hoglund serves on the advisory boards of the Women's Fund for Health Education and Research and the Women's Home; and on the development board of Texas Children's Cancer Center, for which she recently chaired "An Evening with a Texas Legend," an event featuring pitcher Roger Clemens. She also founded the Holiday Shopping Card, benefiting the American Cancer Society.

The couple recently concluded key leadership roles in a successful \$653 million fundraising campaign for the University of Kansas, from which they both graduated. Mrs. Hoglund was given the Fred Ellsworth Medallion from her alma mater in 2005 for her distinguished service to the university.

In 1989 the couple founded the Hoglund Foundation, which has provided grants to numerous educational, medical and social-needs programs in the Dallas and Houston areas. Mr. Hoglund serves as the foundation's chairman and president, and Mrs. Hoglund serves as a director.

The couple has three daughters, Kelly, Shelly and Kristy, and 10 grandchildren.

"UT Southwestern's success in advancing medical science depends upon the ongoing support of community leaders like the Hoglunds," said Dr. Kern Wildenthal, UT Southwestern president. "This gift is particularly meaningful because it supports two areas of research on the verge of major breakthroughs, so we're very grateful for this wonderful contribution."

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