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# News

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\*\*\*\*\*Medical Information receives five national CASE awards.

DALLAS--The Office of Medical Information at The University of Texas Health Science Center at Dallas received five national awards from the Council for Advancement and Support of Education during its meeting in Washington, D.C., July 13-16.

The five include the Grand Award in Excellence in Public Information, given for last year's heat wave informational program; Exceptional Achievement in Research Coverage for the News Media (co-winner Johns Hopkins); Exceptional Achievement in Writing Excellence for a Single Publication, given for "Health Science Spectrum"; Special Merit in Individual Publications, given for the School of Allied Health Sciences Bulletin; and Special Merit in Excellence in News Writing, given for a series of ten news releases.

"These awards reflect the achievement of a group of people whose skills operate at concert pitch," observed Medical Information Director Bob Fenley about the nine-member unit.

Accepting the \$250 check for the Grand Award for the office was Ann Williams who worked with Dr. James Knochel and Dr. Fred Guggenheim developing a number of news releases on how to deal with last year's record heat wave. The entry also included radio public service announcements and stage announcements prepared by writer Ric Spiegel and a line illustration by Tom Sims, instructor in Medical Illustration.

Joining Williams at the Recognition luncheon was Director Fenley and Assistant Director Ann Harrell. This was the first year CASE has sponsored a research news category with judges being headed by Dr. Allen Hammond, editor of "Science 81" and including Jon Franklin, Pulitzer Prize-winning science writer for "The Baltimore Sun"; Robert Trotter, editor of "Science News"; Christine Russell, medical/science reporter for "The Washington Star"; Art Robinson, research writer for "Science Magazine"; and Tom Burroughs, news service manager of The American Chemical Society.

Research coverage assembled by Harrell included news releases on new advances in brain surgery, including treatment of tumors, allergies to Christmas trees and right brain damage by Susan Rutherford; family practice, burn treatment advances and abusive phone calls by Harrell; heat physiology by Williams; and the almost immortal serum of Rabbit 30K by Williams and Fenley.

It also included "HealthWatch," a series of health tips written for radio by Spiegel and read by Alex Burton on KRLD and other outlets of the 116-member Texas State Network; a series of guest columns on science written for "The Dallas Morning News" by Fenley; research stories run on TV news; and a survey examining results.

The School of Allied Health Sciences Bulletin 1980-83 won the Special Merit in Individual Publications and Pieces. Jill Carlton, administrative coordinator, was responsible for the bulletin from requesting updated information from the departments through the printing. Williams edited copy and coordinated photography and design. New photographs were by Terry Cockerham, photographer in Medical Illustration. Cover design was by Lou Light, graphics designer in Medical Illustration.

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The Excellence in News Writing entry included a package of 10 news releases: "super" glue and brain surgery, Christmas tree allergy, experimental treatments for brain tumors, and bone and joint transplantation by Rutherford; family practice, abusive phone calls, cosmetic surgery and twinning by Harrell; how to avoid heatstroke by Williams; and Rabbit 30K by Williams and Fenley.

On all projects typing and proofreading were done by Carlton; Judy Garvin, now senior secretary at ENSERCH; and Kay Redburn, administrative secretary. Media calls and mailings were handled by all staff members.

Redburn was responsible for typing, proofing, assembling and packaging all contest entries.

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