SOUTHWESTERN NEWS

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Mary Kay Inc. donates $1 million to UT Southwestern Dermatology Department

DALLAS – Sept. 30, 2005 – Mary Kay Inc. has committed $1 million to support dermatology research at UT Southwestern Medical Center.

The gift, which will create the Mary Kay Inc. Distinguished Chair in Dermatology, was made to Southwestern Medical Foundation as part of the medical center's $500 million *Innovations in Medicine* campaign.

"The money generated by this generous endowment will allow UT Southwestern to recruit and support a scientist capable of maintaining a world-class dermatology research program," said Dr. Paul Bergstresser, professor and chairman of dermatology at UT Southwestern. "We are enormously grateful to our friends and colleagues at Mary Kay, and are equally optimistic about the advancements this contribution will help us make in the field of dermatology."

Headquartered in Dallas, Mary Kay Inc. is one of the largest direct sellers of skin care and color cosmetics in the world, exceeding $1.8 billion in wholesale sales in 2004. The company's independent sales force includes more than 1.5 million Mary Kay Independent Beauty Consultants in more than 30 markets worldwide.

"For more than four decades, Mary Kay Inc. has been committed to offering the highest-quality and most-advanced skin care and color cosmetics products possible through our growing worldwide network of Mary Kay Independent Beauty Consultants," said David Holl, Mary Kay president and COO. "By funding this dermatology endowment at one of the world's premier medical research institutions, we hope to stimulate groundbreaking dermatological research which will ultimately benefit everyone."

The company was established in 1963 by Texas native and iconic entrepreneur Mary Kay Ash, who died in 2001. In 1996, she created the Mary Kay Ash Charitable Foundation, which is committed to supporting medical research of cancers that affect women and efforts to end

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violence against women. In 2003, Mary Kay Ash was posthumously named the "Greatest Female Entrepreneur in American History" by Baylor University, and the Wharton School of Business named Mary Kay as one of the foremost leaders of our time in 2004.

"Mary Kay Inc. is one of the great companies of Texas – and indeed, of the world. The company is dedicated to improving dermatologic care, and UT Southwestern is extremely privileged that it has chosen to support our work in such a meaningful way," said Dr. Kern Wildenthal, president of UT Southwestern.

W. Plack Carr, president and CEO of Southwestern Medical Foundation, said, "The foundation is honored to play a role in this wonderful commitment from a landmark Dallas company, Mary Kay Inc., in support of groundbreaking dermatological research being done at UT Southwestern."

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