## SOJTHWESTERN NEWS

Media Contact: Donna Steph Hansard 214-648-3404 donna.hansard@utsouthwestern.edu

## CROWS ESTABLISH DISTINGUISHED CHAIR IN ALZHEIMER'S AND GERIATRIC RESEARCH

DALLAS – June 17, 2002 – Margaret and Trammell Crow, well-known Dallas business and civic leaders, and their family have pledged a \$1 million endowment gift to establish the Margaret and Trammell Crow Distinguished Chair in Alzheimer's and Geriatric Research at UT Southwestern Medical Center at Dallas and an additional \$100,000 for supporting current research in the same areas.

The gift to Southwestern Medical Foundation will support research and clinical programs in geriatric care, with emphasis on Alzheimer's disease. The Crow family has experienced the effects of Alzheimer's firsthand, as Trammell Crow has been diagnosed with the disease.

"My husband has Alzheimer's and has had it for several years," Margaret Crow said. "It is a devastating disease, and we hope that we can play a part in finding a cure for it as quickly as possible, to help other individuals and their families."

The Crows' physician, Dr. Craig Rubin, has been named first holder of the chair. Rubin directs the Mildred Wyatt and Ivor P. Wold Center for Geriatric Care at UT Southwestern.

"Dr. Rubin has been our physician for several years, and he is a wonderfully compassionate person in dealing with people who suffer with this disease and their families," Margaret Crow said.

The Crows were joined in establishing the chair by their daughter and son-in-law, Lucy and Henry M. Billingsley, who contributed \$100,000 toward the endowment.

The Crows' gift will benefit UT Southwestern's *Innovations in Medicine* campaign to raise \$450 million for clinical advances and medical research, of which Alzheimer's and other neurological diseases are a major component.

As many as 4 million Americans, one in every 10 people over the age of 65 and half of those over 85, have Alzheimer's disease, according to the National Institutes of Health.

"The Crows' generosity will enable us to expand research and clinical programs of vital importance to our aging population," said Dr. Kern Wildenthal, president of UT Southwestern.

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Rubin said, "I am very honored to be named holder of the Margaret and Trammell Crow Distinguished Chair in Alzheimer's and Geriatric Research. The Crows are pillars of the community, and I am grateful for their interest and concern regarding research into diseases of aging."

Trammell Crow, one of Dallas' top business leaders, established the Dallas Market
Center in the early 1950s with partner John Stemmons and developed numerous mixed-use realestate projects in Texas and throughout the country. He has been honored with dozens of awards,
including the Emery Award from the Dallas Convention & Visitors Bureau, the Business
Statesman Award from Harvard University Business School, the Horatio Alger Award, the
Distinguished Developer Award from the Urban Land Institute, the America the Beautiful
Award from the National Urban Forest Council and the Russell H. Perry Free Enterprise Award.
Crow, who was inducted into the Dallas Business Hall of Fame, was appointed by President
George Bush to the Advisory Committee for Trade Policy and Negotiations in 1989 and has
served on the boards of dozens of local, national and New York Stock Exchange companies.

Mrs. Crow is involved in numerous civic activities, including serving as a member of the UT System Chancellor's Council Executive Committee, the Hockaday School board of trustees, the Junior League of Dallas, the Founders Garden Club of the Garden Club of America and the Dallas Woman's Club. She is owner of MDC Gift Shops Inc., a chain of hotel gift and sundry stores.

Both Trammell and Margaret Crow have supported numerous local arts groups as well as conservation and beautification efforts in Dallas and throughout the country. They have donated numerous sculptures and works of art to the city of Dallas for use in parks, libraries and other public places. Recently, they received the Elvira Broome Doolan Medal, a national award, at the annual meeting of the Garden Club of America "in recognition of innovative work in landscape architecture with emphasis on city planning and civic improvement in urban areas."

The couple is most proud of the Trammell and Margaret Crow Collection of Asian Art, located in the downtown Dallas Arts District. The collection is a showcase for the paintings, sculptures and architectural items collected over 30 years by the Crows.