HEALTH SCIENCE CENTER AT DALLAS

southwestern medical school - graduate school of biomedical sciences - school of allied health sciences

Contact: Ann Harrell

DALLAS--Almost 2,000 psychologists will be gathering in Dallas Thursday-Saturday (April 26-28) to get the newest dope on THE RATRACE both animal and human versions.

The twentieth annual meeting of the Southwestern Psychological Association, to be held at the Baker Hotel, will include symposia and workshops on animal training and physiology, the psychohypocracy (psychology of hypocrisy) in everyday life, using behavior modification with children, working with children with psychological problems in a severely disadvantaged community, computer-based instruction and testing, mental health programming for children, disposition of the mentally ill offender, managing community mental health delivery systems, Dallas' alcohol safety action program, and cross cultural drug studies. Highlighting the conference will be three important addresses by outstanding professionals in the field, as well as 24 presentations, 10 symposia and workshops, and three paper competitions—publishers', graduate, and undergraduate.

Dr. Cecil P. Peck of the Veteran's Administration Central Office in Washington, D.C. will give one of two Distinguished Invited Addresses. Dr. Peck will speak on "Professional Psychology and Health Delivery Systems" Friday morning at 10:30 in the Crystal Ballroom. The other Distinguished Invited Address will be given by Dr. Richard C. Atkinson of Stanford University. He will speak on "Optimizing the Instructional Processes." Dr. Atkinson's address will be given Thursday afternoon at 4 p.m. in the Crystal Ballroom.

The Presidential Address will be given by Dr. Frank Logan of the University of New Mexico at Albuquerque. He will address the group on "Dominant Stupidity."

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Presentations given at open meeting sessions will include speeches on the current and future support of training and research in psychology at the National Institute of Mental Health, what's new in professional training and accrediation, and psychologists' involvements in social issues and social action programs in the Southwest.

Dr. Peck is associate director for psychology, Mental Health and Behavioral Science Service, Department of Medicine and Surgery, in the central office of the Veterans Administration. He has department-wide responsibility for formulation and recommendations involving policy, plans and professional and technical standards in the field of psychology, as well as their implementation and appraisal. He also works closely and maintains liaison with federal, state, community and private agencies, educational institutions, professional and scientific organizations and other groups and individuals concerned with psychology services in the field of health systems.

A graduate of Concordia College in Canada, Dr. Peck received his Ph.D. from the University of Kentucky at Lexington in 1952. He served as a captain in the U.S. Air Force from 1942-46 and was an advanced flying instructor as well as a pilot in the Asiatic Pacific.

From 1951 to 1955, Dr. Peck was chief of psychology service at the VA Hospital in Sheridan, Wyoming.

In 1956 Dr. Peck became chief consulting psychologist for the Department of Medicine and surgery for the central office of the VA. He was appointed psychology consultant to the Group Health Association in Washington, D.C. in 1967.

The author of many publications and consultant to many agencies and organizations, Dr. Peck is listed in "American Men of Science" and "Who's Who in the South and Southwest."

Dr. Atkinson is chairman of the department of psychology at Stanford University. A graduate of the University of Chicago in 1948, he has a Ph.D. from Indiana University, granted in 1955. He also held a Guggenheim Fellowship in 1967-68. Atkinson served in the U.S. Army from 1954-56. He was assigned to the Human Resources Research Organization at Fort Ord, Calif.

In 1956 Dr. Atkinson came to Stanford University as a lecturer in the applied mathematics and statistics laboratories. The following year he went to the University of California as an assistant professor of psychology; he returned to Stanford in 1961 as associate professor of psychology. He also served as associate director for the Institute of Mathematical Studies in the Social Sciences, also at Stanford.

In 1963 Dr. Atkinson was visiting professor of psychology at the University of Michigan, as well as assuming the title of professor at Stanford. He also is an affiliate faculty member of the Institute of Engineering-Economic Systems in the School of Engineering at that institution.

He is the author of many professional articles, as well as for a lay audience, such as "Psychology Today."

Outgoing president of the SWPA, Dr. Frank A. Logan, is on the psychology faculty at the University of New Mexico in Albuquerque after spending 13 years at Yale University. He is on the governing board of the Psychonomic Society, secretary-treasurer of the division of experimental Psychology, and is also author of numerous publications.

Program committee chairman is Dr. Harry J. Parker, associate dean of the School of Allied Health Sciences and professor of psychology at Southwestern Medical School in Dallas.

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