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News

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*****Smokey Bear may save children from burns.

NOTE TO EDITORS: For the time Smokey the Bear will ride down Commerce Street to the Fire Safety Fair on top of the old-fashioned fire engine, call Zack Lewis at the Fire Museum of Texas (Grand Prairie) after Wednesday (263-1042 or 642-2206).

DALLAS--Smokey the Bear will be special visitor to the Fire Safety Fair, sponsored by Children's Television Workshop, Sunday, May 17. Smokey will arrive on an old-fashioned fire engine from the Fire Museum of Texas.

The Fire Safety Fair which is open to the public at no charge, is culminating event in a program of burn education presented by CTW in Dallas and funded by the Federal Emergency Management Agency's U.S. Fire Administration. Dallas is one of several cities in the country which has run a series of workshops, primarily for pre-school teachers and day-care workers on how to educate the very young about burns and fire prevention. These spring workshops, the last ones slated for May, are under the direction of Rene Peña, regional CTW director. The pilot program coordinates with burn education segments on "Sesame Street."

Demonstrations of the Frog Prince (a thermometer for babies' bath water) and "stop signs" for hot objects such as toasters, coffee pots and oven doors, will be given by burn personnel at the May 17 fair. Fire safety and burn information for parents and children will also be available at their booth.

Other booths and exhibits are being planned by the American Red Cross, the Dallas Public Library, the Dallas Fire Department, the Fire Museum of Texas (at Grand Prairie) and the Continuing Education Department of Parkland Memorial Hospital. There will be Big Bird and Bert and Ernie on television monitors doing burn education skits from "Sesame Street," burn education puppet shows, music, clowns and refreshments.

The fair will be from 1-5 p.m. in front of Dallas City Hall.

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