

SOUTHWESTERN NEWS

Media Contacts: Morgan Lyons
(214) 648-3404
or E-Mail: mlyons@mednet.swmed.edu

Susan Carter
Carter & Associates
(214) 526-3690

REVES BREAST CANCER SYMPOSIUM AT UT SOUTHWESTERN FEATURES LEADERS IN BREAST CANCER RESEARCH

DALLAS — October 2, 1996 — Fourteen of the nation's leading experts in breast cancer research will discuss their latest discoveries at the 1996 Wendy and Emery Reves International Breast Cancer Symposium Thursday, Oct. 17, from 8 a.m. to 5:30 p.m. on UT Southwestern Medical Center at Dallas' North Campus, 6000 Harry Hines Blvd.

The genetics of breast cancer and the role of hormones and genetic lesions in early breast cancer detection, diagnosis and treatment will be the focus of the symposium, which is sponsored by UT Southwestern and the Susan G. Komen Breast Cancer Foundation. The symposium is free and open to the public and will be held in the Excellence in Education Foundation Auditorium in the Simmons and Hamon Biomedical Research Buildings.

"The speakers represent the leaders in breast cancer translational research in this country. They are generating important discoveries that will be applied in the clinic to help patients," said Dr. John Minna, director of the Nancy B. and Jake L. Hamon Center for Therapeutic Oncology Research.

Komen Foundation founder Nancy Brinker said, "The importance of breast cancer research cannot be overstated. Research funded by the foundation has helped improve the accuracy of breast cancer diagnostic tools, made treatment more effective and given us remarkable insight into the genetic basis of this deadly disease, which is the leading killer of women between the ages of 35 and 54."

In 1990 a gift from Wendy Reves established the Wendy and Emery Reves Breast Cancer Diagnostic and Treatment Center at Zale Lipshy University Hospital and helped fund

(MORE)

BREAST CANCER SYMPOSIUM — 2

the symposium series. The first symposium was held at UT Southwestern in 1992.

Wendy Reves, a native of Marshall, Texas, became a leading New York runway model before meeting Emery Reves, a distinguished Hungarian author and publisher, in 1945 while he was living in New York. In 1930 Mr. Reves had established the Paris-based Cooperation Press, the first international syndicated news service. In 1953 the couple bought the Villa La Pausa in France from designer Coco Chanel, for whom it was built. While restoring the home, they began furnishing it with items acquired on their extensive travels, eventually amassing a collection of art valued at more than \$35 million. Mrs. Reves gave the collection to the Dallas Museum of Art in 1985. In 1989 she contributed \$2 million to the city's Morton H. Meyerson Symphony Center for the Emery Reves Arch of Peace.

The symposium is held in conjunction with a number of Komen Foundation functions in Dallas during Breast Cancer Awareness Month, including the Susan G. Komen Breast Cancer Foundation 1996 National Awards Luncheon Friday, Oct. 18.

UT Southwestern is also sponsoring a public seminar on breast health, Saturday, Oct. 12, at Zale Lipshy University Hospital and a continuing medical education program, "Breast Care for the Primary Care Physician," Saturday, Oct. 19.

"The symposium, the recruitment of Dr. George Peters (professor of surgical oncology) to head the Southwestern Center for Breast Care and the expansion of services in the center are examples of UT Southwestern's commitment to breast cancer research and clinical service," Minna said. "They all are important parts of Wendy Reves' vision for breast cancer research in Dallas."

The symposium is organized by UT Southwestern faculty and Minna, who also directs the W.A. "Tex" and Deborah Moncrief Jr. Center for Cancer Genetics and holds the Sarah M. and Charles E. Seay Distinguished Chair in Cancer Research, the Lisa K. Simmons Distinguished Chair in Comprehensive Oncology and the Max L. Thomas Distinguished Chair in Molecular Pulmonary Oncology.

The Komen Foundation is the nation's largest private funder of research dedicated solely to breast cancer. It was established in 1982 by Brinker to honor the memory of her

(MORE)

BREAST CANCER SYMPOSIUM — 3

sister, Susan G. Komen, who died from breast cancer at the age of 36. The foundation is a national organization with a network of volunteers working through local chapters and Race for the Cure events in 35 states and the District of Columbia.

To register for the Reves Symposium, or for more information, call (214) 648-4539 or see the symposium home page on the World Wide Web at <http://www.swmed.edu/reves>.

For more information on the breast health seminar at Zale Lipshy call (214) 590-3106. Registration for the program begins at 8:30 a.m. Oct. 12 in the main dining room on the first floor of the hospital. Complimentary parking will be available in the Lofland Garage at the corner of Harry Hines Boulevard and Lofland Street.

Primary care physicians should call UT Southwestern's Office of Continuing Education for more information about the Oct. 19 program, (214) 648-2166 or (800) 688-8678.

###

This news release is available on our World Wide Web home page at
<http://www.swmed.edu/news/newspubs.htm>

(MORE)

BREAST CANCER SYMPOSIUM — 4

1996 Wendy and Emery Reves International Breast Cancer Symposium

New Developments in Research of the Breast Cancer Gene BRCA1

Chair: Dr. Anne Bowcock, associate professor of pediatrics at UT Southwestern

Speakers: Dr. Shanaz Dairker, Geraldine Brush Cancer Research Institute

Dr. Roy A. Jensen, Vanderbilt University Medical Center

Dr. Frank J. Rauscher, the Wistar Institute

Dr. Richard Baer, professor of microbiology at UT Southwestern

The Signal Transduction and Hormonal Regulation of Breast Cancer Cells

Chair: Dr. Melanie Cobb, professor of pharmacology at UT Southwestern

Speakers: Dr. Edison Liu, National Cancer Institute

Dr. Benita S. Katzenellenbogen, University of Illinois College of Medicine at Urbana-Champaign

Dr. Nancy E. Davidson, Johns Hopkins Hospital

Genetics and Breast Cancer Risk

Chair: Dr. Gail Tomlinson, assistant professor of pediatrics and head of the family cancer registry at UT Southwestern

Speakers: Dr. Mary-Claire King, University of Washington School of Medicine

Dr. Barbara L. Weber, University of Pennsylvania School of Medicine

Dr. Judy E. Garber, Dana Farber Cancer Institute and Harvard Medical School

Breast Cancer Translational Research

Chair: Dr. John Minna, UT Southwestern

Speakers: Dr. Jerry Shay, professor of cell biology and neuroscience at UT Southwestern

Dr. Marc E. Lippman, Georgetown University School of Medicine

Dr. Jeffrey T. Holt, Vanderbilt University Medical Center

Dr. C. Kent Osborne, UT Health Science Center at San Antonio.