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# News

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\*\*\*\*\*Southwestern Medical School graduate combines medicine with management career.

DALLAS--Bob Gross doesn't believe in letting any grass grow under his feet. So the graduating senior, who'll receive his M.D. degree from The University of Texas Southwestern Medical School at Dallas June 2, has also managed to earn a master's of business administration concurrently with his medical school studies.

And in his "spare time," Gross is working as a management consultant for Arthur Young and Company, one of the "big eight" C.P.A. firms in Washington, D.C. evaluating emergency medical services across the country under an H.E.W.-funded contract.

"I've always been interested in business," says Gross, who begins an internship in internal medicine July 1 at Baylor University Medical Center. "So while I was waiting to find out if I had been accepted into Southwestern Medical School, I got into the M.B.A. program at The University of Texas at Austin for the summer." Gross, a Dallas native, did his undergraduate work at Washington University in St. Louis.

When he was accepted to the medical school, he says, "I had already invested so much time in the M.B.A. effort that I felt I had to at least check out the North Texas State University program."

So Gross found himself spending fall and spring semesters as a medical student and summers as a graduate student in business--which worked out pretty well until the summer he was scheduled for surgery at the medical school as well as classes in Denton. "But it wasn't that bad," he adds.

An internship required for his M.B.A. led him to the prestigious Arthur Young and Co. and a job offer he ultimately had to turn down because of scheduling conflicts with his medical school studies. Instead, he did a management and personnel internship at Sanger-Harris, and was hired following his summer stint there as a management consultant for the Preston Center store.

Gross received his graduate degree in management with a minor in psychology from NTSU in August, 1978. But he was still intrigued with the idea of working with Arthur Young and Co. So in March, with his medical studies completed, he began working in their Washington, D.C. offices.

"I've really learned a lot about management and consulting and the intricacies of government grants, contracts and programs," he says. "I intend to practice medicine but I plan to devote some time to health care consulting, too. I feel I can be of benefit to both sides--health-wise and management-wise."

Gross, 25, is the son of Dr. and Mrs. Perry E. Gross of Dallas. The senior Dr. Gross is chief of Family Practice at Baylor Hospital and teaches in the human sexuality course at the health science center.

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