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News

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DALLAS--The Office of Medical Information at The University of Texas Health Science Center at Dallas has won three national awards in the 1979 Recognition Program of the Council for the Advancement and Support of Education. Presentations will be made at the annual CASE meeting in New Orleans July 8-12.

Receiving a first place in the News and Information division for non-traditional programming was "Marketing Medical News," a project developed by writer Ann Harrell. Susan Wilson, editor of Center Times, a UTHSCD campus publication, was awarded a citation for Photography-by-Editor. Her winning entry was entitled "A Lecture." Also receiving a citation award in the News and Information division was an entry of press releases by Harrell, Christopher Land, Ann Williams and Susan Wilson.

Of the marketing project, head judge Paul Sampson, chief of the National Geographic Society News Service said the judges "were impressed with your overall news bureau program and with the non-traditional techniques used to obtain coverage in the external media. They were also impressed by the professional quality of the material that you submitted, as well as by the scope and results of your program. I think you have done an excellent job."

Joining Sampson in the judging were Tom Burroughs, writer and producer, Man and Molecules, national radio show sponsored by the American Chemical Society; Paul W. Duke, moderator, Washington Week in Review, Public Broadcasting System; Carol Rogers, head, Department of Public Information and Membership Recruitment, American Association for the Advancement of Science; and Eric Wentworth, vice-president, CASE.

This is the second consecutive year that the Medical Information office directed by Bob Fenley has won national recognition. In 1978 the office was given Newsweek Magazine's Grand Award of \$500 for news and information programs.

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