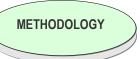
Design and layout by Jeffrey Perkins, UT Southwestern Medical Center Library



How to provide the best access to electronic journals?

## RESEARCH QUESTION

Given a choice between an alphabetic list of electronic journals and access through the OPAC, which would clients prefer?



- Sampled rate of journal searching in OPAC
- Recorded use of OPAC links
- Compared these to use of ejournal listEnhanced 500 journal records with links to electronic versions
- Sampled rate of journal searching again

## ENHANCED CATALOG RECORD

Title: Cancer research.

Publication info: Baltimore, Md.: Waverly Press,

URL: http://www2.utsouthwestern.edu/cfdocs/library/ejournals/ejnls.cfm?title1D=5

Held by: SOUTHLIB NORTHLIB ONLINELIB

Latest issues rec'd: SOUTHLIB.--V 60 NO 17 SEP 1, 2000; [etc.]

Latest issues rec'd: NORTHLIB.--V 60 NO 17 SEP 1, 2000; [etc.]

SOUTHLIB.-
Location: JOURNALS.-
Textual holdings: Vol 1- 1941
NORTHLIB--
Location: NC-JOURNAL -
Textual holdings: Vol 53- 1993
ONLINELIB--
Location: LIBWEBSITE --

Textual holdings: Online access; years vary.

## ENHANCING THE ONLINE CATALOG WITH ELECTRONIC JOURNAL INFORMATION

Dawn Reneau, MLS Manager, Cataloging & Bindery Services Mitch Walters, MLIS Manager, Web Services

UT SOUTHWESTERN MEDICAL CENTER LIBRARY

## BACKGROUND

The Library serves

- A medical school, allied health school, and graduate school of biomedical sciences
- Three hospitals
- •1,199 faculty, 1,602 students, 950 residents and 13,777 staff

The Library's resources include

- •1800 paper journal subscriptions
- •3500+ electronic journal subscriptions
- •A World Wide Web site receiving over 1.5 million hits per year

RESULTS

- •Rate of journal searching in OPAC higher than expected at 17%
- •After enhancement, no change in rate of journal searching
- •Use of OPAC links remains low compared to growing use of electronic journal listing



The traditional OPAC does not provide the kind of quick access that clients desire for electronic journals.

