

# SOUTHWESTERN NEWS

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## BRIERLEYS ENDOW CHAIR IN BIOMEDICAL RESEARCH

DALLAS — April 2, 1997 — A recent \$250,000 donation from Hal and Diane Brierley to UT Southwestern Medical Center at Dallas will further research into metabolism which can be used to develop new drugs.

The first holder of the Hal and Diane Brierley Chair in Biomedical Research, created with the couple's donation plus matching funds provided by an anonymous donor, is Dr. Michael G. Roth, UT Southwestern biochemistry professor. He studies how proteins move information in and out of cells to control various metabolic processes.

The Brierleys gained an appreciation for medical science from Mr. Brierley's brother, Dr. Gerald Brierley, a distinguished researcher at The Ohio State University College of Medicine and chairman emeritus of the medical biochemistry department.

The couple's involvement in community activities began when they moved to Dallas in 1985. They felt that endowing the research chair was a natural extension of their activities within the city's medical community, which have included work with Zale Lipshy University Hospital and the North Texas Chapter of the Multiple Sclerosis Society.

"We were especially interested that someone of Dr. Roth's stature be chosen for this chair," Brierley said. "His work has great potential and deserves support so that it can progress."

The Brierleys also support the arts and education, serving on the executive boards of the Dallas Symphony Association, the Dallas Theater Center, the Fort Worth-Dallas Ballet and the Dallas Opera.

Dr. Kern Wildenthal, UT Southwestern president, said gifts like the Brierleys' endowment have helped the medical center earn a world-class reputation and will allow that excellence to continue.

"The Brierley's donation is a wonderful example of the kind of support that is

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essential for advancing important research at UT Southwestern," Wildenthal said. "Their commitment to medical progress is an inspiration both to our scientists and the whole community."

Brierley is president of Brierley & Partners, a Dallas-based direct marketing company whose clients include Amoco, Epson America Inc., Hertz, Hilton Hotels, J.C. Penney Co., Neiman Marcus, Pizza Hut, United Airlines and United Parcel Service.

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