The University of Texas Southwestern Medical Center at Dallas Texas 75235-9060 274/688.3404

The University of Texas Boulevard Dallas, Texas 75235-9060 274/688.3404 Office of Medical Information
The University of Texas Southwestern Medical Center at Dalles
The University Hings Roulevard Pallas
5.27.3 Harry Hings Roulevard
5.27.3 Harry Hings Office of Medical Information

October 10, 1990

Contact: Jennifer Donovan Phone: 214/688-3404

Fax: 214/688-8252

****UT Southwestern receives \$2.1 million for breast cancer research, treatment

DALLAS -- Gifts totalling \$2.1 million for breast cancer research, diagnosis and treatment at The University of Texas Southwestern Medical Center at Dallas were announced today at the Susan G. Komen Foundation annual awards luncheon.

Publishing heiress and philanthropist Mrs. Emery (Wendy) Reves has pledged \$2 million to the Susan G. Komen Foundation to fight breast cancer. A \$1 million gift will establish The Wendy and Emery Reves Breast Cancer Diagnostic and Treatment Center at Zale Lipshy University Hospital, the private referral, research and teaching hospital for faculty physicians at The University of Texas Southwestern Medical Center at Dallas.

The gift will underwrite patient beds, specialized equipment and clinical personnel to provide state-of-the-art care to patients with advanced breast cancer.

Mrs. Reves has pledged an additional \$1 million to the Foundation for the establishment at UT Southwestern of The Wendy and Emery Reves International Breast Cancer Symposium. The biennial symposium will draw together the leaders in breast cancer research and clinical care from around the world.

Breast Cancer gifts - 2

A native of Marshall, Texas, Mrs. Reves was a leading fashion model in New York before marrying Hungarian author and publisher Emery Reves. She now lives in Roquebrune-Cap Martin, France.

A gift of \$100,000 from George and Carol Poston of Dallas will establish the George and Carol Poston Professorship in Breast Cancer Research at UT Southwestern Medical Center.

George Poston, president of Poston Real Estate Company of Dallas, recently served on a committee which raised funds to endow 28 new chairs in key research areas at UT Southwestern.

Carol Poston is on the board of directors of the Susan G. Komen Foundation.

###

The University of Texas Southwestern Medical Center at Dallas comprises Southwestern Medical School, Southwestern Graduate School of Biomedical Sciences and Southwestern Allied Health Sciences School.