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**\$5 million gift from philanthropist Adelyn Hoffman creates  
center for genetics and epidemiology at UT Southwestern**

DALLAS – May 8, 2007 – Dallas philanthropist Adelyn Hoffman is giving \$5 million to support genetic and epidemiology research at UT Southwestern Medical Center.

The donation, which is being made to Southwestern Medical Foundation, will create the Hoffman Family Center in Genetics and Epidemiology. Epidemiology is a field of research widely considered a cornerstone for identifying risk factors for disease and determining optimal treatment approaches to clinical practice.

Researchers at the Hoffman Center will study a variety of diseases including the role of genetics in Alzheimer's disease, and in leukemia and other malignancies of the blood cells, conditions that claimed her husband and one of her two sons.

"The losses my family has experienced have inspired my interest in epidemiology and genetic research. I hold out great hope that progress will be made in understanding and treating serious diseases such as Alzheimer's and leukemia," Mrs. Hoffman said. "I've always regarded the medical center as a first-rate institution, and have long believed that Dallas is a better place to live thanks to the superior medical care available at UT Southwestern. I'm proud to be able to support medical research in this way."

Adelyn Hoffman has been a dedicated supporter of medical advancement in Dallas for more than five decades. She and her late husband, Edmund Hoffman, former co-chairman of the Coca-Cola Bottling Group (Southwest), have made significant financial contributions to UT Southwestern throughout the years.

In 1996 the Hoffmans gave \$500,000 to establish the Adelyn and Edmund M. Hoffman Endowment for Excellence in Osteoporosis Research. Two years later, the couple donated \$1 million, creating the Adelyn and Edmund M. Hoffman Distinguished Chair in Medical Science.

In addition to their philanthropic support, the Hoffmans have been strong advocates of UT Southwestern's programs. Mr. Hoffman served for many years on the board of Southwestern Medical Foundation. He also chaired the American Heart Association committee that selected Dallas as the organization's national headquarters.

In 1999 the couple was honored with Southwestern Medical Foundation's highest honor, the

(MORE)

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## Hoffman gift – 2

Charles Cameron Sprague Community Service Award.

“The Hoffman Family Center will be a uniquely important initiative for UT Southwestern – and one that will be a model for the entire nation,” said Dr. Kern Wildenthal, president of the medical center, of the latest donation. “Combining epidemiological studies with the power of genetic analysis has the potential to accelerate and revolutionize medical discoveries and progress.

“UT Southwestern is grateful to the Hoffmans for their staunch support, and we are touched by this generous gesture of faith in the research conducted at our institution. It is a privilege for the medical center to be able to develop this program, and an honor that it will bear the Hoffman name.”

A longtime foundation trustee and committee member, Edmund Hoffman was a founder of several Dallas-based companies, including Trinity Industries, Lomas, and Nettleton Corp. With the help of son Robert K. Hoffman, Coca-Cola Bottling Group (Southwest) became the fifth-largest soft drink bottler in the U.S. The elder Mr. Hoffman died in 2006 of Alzheimer’s disease, and Robert Hoffman died the same year of leukemia.

A beloved civic leader, Mrs. Hoffman has been a benefactor of numerous organizations including Goodwill Industries of Dallas, the Visiting Nurse Association, the Dallas Museum of Art, the Dallas Symphony Orchestra and many others.

W. Plack Carr Jr., president of Southwestern Medical Foundation, said, “The Hoffmans have been wonderful community supporters for years, and we are enormously appreciative that they have been so generous to us. We thank them for all they have done for UT Southwestern and for Dallas as a whole.”

The couple’s surviving son, Dr. Richard Hoffman, is a distinguished graduate of UT Southwestern Medical School. He achieved national prominence as the chief epidemiologist for the state of Colorado, and is credited with bringing that state’s programs into the forefront of epidemiology across the country.

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