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Nimisha Savani named as Vice President of Communications, Marketing, and Public Affairs at UT Southwestern

DALLAS – Jan. 31, 2013 – UT Southwestern Medical Center today announced the appointment of Nimisha Savani as Vice President of Communications, Marketing, and Public Affairs. In her role, Ms. Savani will report to Dr. Daniel K. Podolsky, President of UT Southwestern, and will be responsible for leading all of the Medical Center's communications and marketing programs.

"Nimisha's broad communications and marketing experience and solid understanding of the health care industry, along with her leadership qualities, will be an asset to UT Southwestern," Dr. Podolsky said. "She is recognized for her strong business acumen, innovative marketing, and astute communications counsel."

Prior to joining UT Southwestern in January, Ms. Savani spent 11 years at ConvaTec Inc., a New Jersey-based manufacturer of medical devices. During the last four years at ConvaTec, she served as Vice President of Corporate Marketing, Communications, and Executive Operations and was part of the team that lead the company's divestiture from Bristol-Myers Squibb.

"I am honored to be joining UT Southwestern at such an exciting time for the Medical Center," said Ms. Savani. "I look forward to working with the leadership team to drive even greater awareness of the groundbreaking research, and excellence in clinical care and education that is being delivered by the outstanding faculty and staff of this internationally recognized institution."

Prior to ConvaTec, Ms. Savani was Director of Brand Equity and Product Management for InvestorForce Holdings, and held roles in brand marketing for the Campbell Soup Company. She began her career in marketing and management for Royal Bank of

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Canada. Ms. Savani has a bachelor's degree in Psychology from the University of Toronto and an MBA from Villanova University. She currently participates as a Fellow at the Wharton School of the University of Pennsylvania.

About UT Southwestern Medical Center

UT Southwestern, one of the premier medical centers in the nation, integrates pioneering biomedical research with exceptional clinical care and education. The institution's faculty has many distinguished members, including five who have been awarded Nobel Prizes since 1985. Numbering more than 2,700, the faculty is responsible for groundbreaking medical advances and is committed to translating science-driven research quickly to new clinical treatments. UT Southwestern physicians provide medical care in 40 specialties to more than 100,000 hospitalized patients and oversee nearly 2 million outpatient visits a year.

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