

# Dallas Medical History, 1890-1975: A Digital Collection

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## INTRODUCTION

In 2010, the Library applied for an NN/LM SCR Historical Preservation and Digitization award. The resulting project: Dallas Medical History, 1890-1975: A Digital Collection.

- Completed in March 2011
- Duration: 9 months
- Amount: \$25,000

## GOALS

- 1. To enhance availability of images illustrating Dallas' medical history from 1890 to 1975.
- 2. To improve public awareness and use of the historical resources in the UT Southwestern Library.
- 3. To facilitate preservation of the original images in UT Southwestern Library's Archives and History of Medicine collections.

## FINAL PRODUCT

- 1 web exhibit with 60 images
- 1 repository with 500+ items
- 1 lecture event on Dallas medical history



## ASSESSMENT HIGHLIGHTS

### ■ GOAL 1 SUCCESS MARKER HIGHLIGHT:

Links by outside organizations to the web exhibit and repository will be counted. Success is achieved if 35% of the organizations we solicit agree to link to our repository and exhibit. We achieved a 50% success rate.

### ■ GOAL 2 SUCCESS MARKER HIGHLIGHT:

The number of requests for archives assistance before and after the project will be compared. Success will be achieved if the number of requests doubles from the previous twelve months. Archives-related requests in the first five months since the project's release: 34. Archives-related requests for the entire year preceding the project's release: 31.

### ■ GOAL 3 SUCCESS MARKER HIGHLIGHT:

Requests for specific items that can be filled by referral to the digitized material from the project. Within five months, three requests were redirected to the repository. Pre-release comparative data is insufficient; original stated measurement specified a particular number of publication requests for items, not item requests.



Form D-10M 05/07

DALLAS, Texas

1922 192

Mrs. Woods

IN ACCOUNT WITH

ST. PAUL SANITARIUM

To.....Weeks' Board and Nursing @.....	17 60
To.....Weeks' Special Nursing @.....	
To Use of Operating Room.....	5 00
Anesthetic.....	1 00
Laboratory.....	3 00
X-Ray—Fee.....	1 00
To Medicine.....	1 00
To Dressings.....	2 50
To Care of Infant.....	3 00
12 1	
12-8-22	
Total.....	\$36 10
Received Payment.....	2 65
To leave of Infant.....	70
per 13.	59 45

Bills Payable Weekly in Advance

*“This lecture made me extremely proud to work at UT Southwestern.”*  
–Campus employee



## UNEXPECTED RESULTS

- Despite a Texas focus, usage of the repository shows international interest.
- We had zero response to the feedback surveys within the web exhibit or repository.
- A number of clients helped with person identification after the project release.
- There were a few cases of “could you scan my photo and add it to your collection”.
- Archival guide (finding aid) access dramatically increased via the item-level links. Access was higher in the web exhibit than the repository, even though the repository is prominently featured on the Library's home page.
- An oral history project was inspired by the lecture event.

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