Media Contact: Connie Piloto 214-648-3404 connie.piloto@utsouthwestern.edu

Public forum to lead off Reves Breast Cancer Symposium at UT Southwestern

DALLAS – Jan. 12, 2009 – The Wendy and Emery Reves International Biennial Breast Cancer Symposium opens Feb. 6 with a free public forum on the North Campus of UT Southwestern Medical Center.

Hosted by UT Southwestern and Susan G. Komen for the Cure, the forum will be held from 4 to 6 p.m. in the T. Boone Pickens Biomedical Building Auditorium, 6001 Forest Park Road.

Guest speakers from Harvard Medical School and Boston's Dana-Farber Cancer Institute as well as UCLA Medical Center will discuss topics that include how women's breast cancer affects their husbands, intimacy after breast cancer and new medical approaches to treating metastatic disease. There will be a question-and-answer session after each discussion.

The scientific symposium on Feb. 7 is open to medical professionals and will offer a panel of investigational and clinical experts from UT Southwestern and around the country. They will discuss emerging clinical technologies, various imaging and breast-cancer screening techniques, recent advances in the targeted therapy of breast cancer, medical issues that are unique to breast-cancer survivors and promising new approaches for managing the disease.

Dr. David Euhus, professor of surgical oncology at UT Southwestern, is the course director. Other UT Southwestern faculty include: Dr. Phil Evans, director of the UT Southwestern Center for Breast Care; Dr. Barbara Haley, professor of internal medicine; and Dr. Simon Lee, assistant professor of clinical sciences.

In addition to the UT Southwestern faculty, the symposium will also feature speakers from UT M.D. Anderson Cancer Center, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University and the University of Southern California.

In 1990, a donation of \$2 million endowed the Wendy and Emery Reves International Breast Cancer Symposium and established the Reves Breast Cancer Diagnostic and Treatment Center at UT Southwestern University Hospitals & Clinics in honor of Mr. and Mrs. Emery Reves. The first symposium was held in 1992.

A native of Marshall, Texas, Wendy Reves, became a leading New York runway model before (MORE)

THE UNIVERSITY OF TEXAS SOUTHWESTERN MEDICAL CENTER AT DALLAS

UT Southwestern Medical School • UT Southwestern Graduate School of Biomedical Sciences • UT Southwestern Allied Health Sciences School UT Southwestern University Hospitals & Clinics

Reves symposium – 2

meeting Emery Reves, a distinguished Hungarian author and publisher, in 1945 while he was living in New York.

They lived in the Villa La Pausa, the former home of Coco Chanel, on the French Riviera. While restoring the home, they began furnishing it with items acquired on their extensive travels, including a collection of art valued at more than \$35 million. The collection was given to the Dallas Museum of Art in 1985, five years after Mr. Reves' death.

Mrs. Reves, who died in 2007, received the Komen Award for Philanthropy, the National Arts Club Award for Philanthropy (New York) and the TACA Silver Cup Award (Dallas), and she was an honorary trustee of the International Churchill Society.

For more information or to register for the symposium, call 214-648-3138 or e-mail Reves2009@utsouthwestern.edu.

###

This news release is available on our World Wide Web home page at http://www.utsouthwestern.edu/home/news/index.html

To automatically receive news releases from UT Southwestern via e-mail, subscribe at www.utsouthwestern.edu/receivenews