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****Pierce appointed to joint administrative duties at Southwestern Medical School and Parkland

DALLAS -- Dr. Alan K. Pierce assumed joint administrative duties at UT Southwestern Medical School and Parkland Memorial Hospital on Nov. 1. He stepped into the role of Southwestern's associate dean for clinical affairs at Parkland Memorial Hospital. At the same time, he became the new director of medical affairs at Parkland.

With joint responsibilities, Pierce will report to Dr. John Burnside, associate dean of clinical affairs at Southwestern, and to Dr. Ron Anderson, chief executive officer of Parkland.

"The relationship between Parkland and the medical school is vital to both institutions," says Burnside. "Neither can achieve its goals without the other.

"Alan will manage the educational objectives of the medical school at Parkland, while enhancing communication between the two institutions -- representing the medical school at Parkland and Parkland at the medical school."

The appointment of director of medical affairs at Parkland puts Pierce within an infrastructure that provides medical advice at every administrative level, says Anderson. "As director, Alan will provide cohesiveness to a team of professional problem solvers -- a group composed of physicians, nurses and administrators throughout Parkland," Anderson says.

Pierce brings with him years of clinical experience as well as extensive knowledge of academic affairs. A graduate of Rice Institute and Baylor University College of Medicine, Pierce received professional training at the University Hospitals of Cleveland and at Parkland.

In 1962 Pierce became an instructor in the Department of Internal Medicine at Southwestern Medical School, and in seven years he rose to the position of professor. He has served as chief of pulmonary medicine since 1969, vice chairman of internal medicine since 1978, medical director of respiratory therapy at Parkland since 1964 and medical director of the Aston Ambulatory Care Center since 1982.

Pierce has received numerous teaching awards at Southwestern, among them the Excellence in Teaching Award of the Senior Class for 1979, 1981, 1982 and 1984 as well as the Southwestern Medical School Alumni Association Teacher of the Year for

1984 and the internal medicine house staff Teacher of the Year Award in 1980.

He has held posts on many National Institutes of Health panels and committees as well as filling editorial positions on several professional journals, including the American Review of Respiratory Disease and the Journal of Clinical Investigation.

Pierce has held offices in numerous professional societies and is listed in Who's Who in America, Who's Who in the South and Southwest and Who's Who: American Men and Women in Science.

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Note: The University of Texas Southwestern Medical Center at Dallas comprises Southwestern Medical School, Southwestern Graduate School of Biomedical Sciences and Southwestern Allied Health Sciences School.