

# News

Office of Medical Information  
The University of Texas

Southwestern Medical Center at Dallas

May 23, 1991

CONTACTS: Lynn Gentry/Joe Walker  
Office: 214/688-3404  
Office: 214/522-3637

\*\*\* UT Southwestern hosts minority  
trade fair

DALLAS -- The University of Texas Southwestern Medical Center at Dallas, in conjunction with The University of Texas at Arlington and The University of Texas at Dallas, is hosting Expo '91 for Minority Business Development on Friday, June 14, from 4 to 6 p.m. in Gooch Auditorium on the medical center campus. The event is free.

Designed to provide minority-owned companies with information on how to do business with The University of Texas components in the Dallas/Ft. Worth area, Expo '91 will also give participants information on doing business with the UT System statewide.

Abby Freeman, UT Southwestern director of equal opportunity and minority affairs, says the trade fair will be an excellent opportunity for minority-owned businesses to learn more about procurement policies and procedures at the medical center as well as UTA and UTD.

"The mission of UT Southwestern's Minority Business Development Plan is to find ways to increase participation of women and minorities in the purchasing process," she said. "By joining hands with UTA and UTD through Expo '91, we can reach farther and achieve more."

After the presentation in the auditorium, Expo '91 participants will have the opportunity to meet with university representatives to discuss procurement opportunities in food service, temporary employment, printing services and telecommunications, as well as

(More)

products and commodities for the general stores, hospital, clinics, library and physical plant.

Joe Behrens, UT Southwestern director of purchasing, encourages minority vendors to look at Expo '91 as a new business development opportunity.

"Minority-owned businesses--like all good businesses--are constantly looking for growth opportunities," Behrens said.

"Obviously, as we expand our supplier base by strengthening relationships with minority vendors, we can continue to procure goods and services at competitive prices."

Expo '91 participants will also learn how certification through the Texas Department of Commerce can increase opportunities statewide in both the public and private sectors.

To register for Expo '91, call (214) 688-8297.

###

NOTE: The University of Texas Southwestern Medical Center at Dallas comprises Southwestern Medical School, Southwestern Graduate School of Biomedical Sciences and Southwestern Allied Health Sciences School.