

SOUTHWESTERN NEWS

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BROTHER'S GIFT ENDOWS PEDIATRICS CHAIR AT UT SOUTHWESTERN

DALLAS – December 16, 1999 – Larry Steinberg put a lot of thought into what he was going to give his brother for his 65th birthday. The surprise took four months to plan and required many people to be sworn to secrecy.

At a recent party celebrating Dr. Joel Steinberg's birthday, his brother announced the gift: a \$250,000 contribution toward establishing the Joel B. Steinberg, M.D., Chair in Pediatrics at UT Southwestern Medical Center at Dallas.

Dr. Steinberg's interests include primary-care pediatrics, pediatric obesity and sleeping disorders.

"When I first heard the announcement I was surprised," said Dr. Steinberg, professor of pediatrics at UT Southwestern. "Once the shock wore off, I felt admiration and gratitude for my brother's generosity. This gift is a reflection of brotherly love."

Dr. Steinberg was a volunteer clinical faculty member at UT Southwestern from 1964 to 1986. In 1986, after maintaining a successful private practice in Richardson for 22 years, he joined the full-time faculty. Dr. Steinberg, who holds the Robert L. Moore Chair in Pediatrics, also serves as course director of the pediatric medical-student clerkship. He is vice president and director of medical affairs and assistant dean for clinical affairs at Children's Medical Center of Dallas.

Larry Steinberg consulted with his wife, Karla, and his brother's own family before making the final decision. They assured him that endowing a chair in Dr. Steinberg's honor would be the perfect gift.

"I know how devoted my brother is to his profession and wanted to honor him in a way that would be appreciated the most," said Larry Steinberg, chairman and chief executive officer of Eagle Equity Inc., a Dallas-based real-estate and venture-capital investment company. "I wanted to make a contribution to the health and medical care of children. And I feel endowing the chair at UT Southwestern will accomplish both of those goals."

(MORE)

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Dr. Kern Wildenthal, president of UT Southwestern, said, Larry Steinberg's generous gift will serve as a lasting testament to Dr. Steinberg's commitment to teaching future pediatricians.

"This donation is more a tribute to my brother's long-standing generosity and philanthropy. Ever since we were kids, Larry has always devoted his time and resources to supporting worthy causes," said Dr. Steinberg. "If I had the opportunity to pick a gift for myself, this is the one I would have chosen."

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