

April 8, 1993

## UT SYSTEM ESTABLISHES DR. BILL ROSS PROFESSORSHIP .

DALLAS--The Board of Regents of The University of Texas System has established the Dr. Bill Ross Professorship in Family Practice in honor of the second chairman of the Department of Family Practice and Community Medicine at The University of Texas Southwestern Medical Center at Dallas.

The professorship is part of the Texas Eminent Scholars Program, a UT System matching-income program.

Ross, who plans to retire this summer, said he was "overwhelmed" when he learned of the professorship. The professorship will be held by the incoming chairman.

Ross has been chairman of family practice and community medicine for the past nine years. Under his leadership, UT Southwestern has developed family practice residencies in five locations.

"UT Southwestern is proud to establish the Bill Ross Professorship," said Dr. Kern Wildenthal, UT Southwestern president. "It is an appropriate way to honor Dr. Ross for the dedicated work and years of service he has put into developing family practice at the school.

"The UT Southwestern family-practice residency programs have had a major impact on primary care in the state, including sending many physicians to under-served rural programs. Through residency programs, UT Southwestern trains more family practitioners than any other institution in Texas. Research has shown that most physicians

(More)

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enter practice within a 100-mile radius of the institution where they receive their graduate medical education. Dr. Ross has done an excellent job."

Ross came to the medical school in September 1977. He became chairman of the Department of Family Practice and Community Medicine in 1984. Before beginning his academic career, Ross was senior partner in a private family-practice group in San Benito, Texas, where he had practiced medicine since 1955.

Before moving to Dallas, Ross was a member of the San Benito Consolidated Independent School District school Board and served as its president in 1970-71. He was also a member of the San Benito Chamber of Commerce.

Ross has served in a variety of leadership positions in the Texas Medical Association for many years. He was chairman of the Council for Medical Education and in 1981 was elected president of the TMA--the first UT Southwestern faculty member to hold that post.

Ross has a tree farm and raises cattle on land that has been in his family for generations at Mt. Enterprise in East Texas.

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NOTE: The University of Texas Southwestern Medical Center at Dallas comprises Southwestern Medical School, Southwestern Graduate School of Biomedical Sciences, Southwestern Allied Health Sciences School, affiliated teaching hospitals and outpatient clinics.