

February 17, 1984

NEWS

The University of Texas Health Science Center at Dallas
5323 Harry Hines Boulevard Dallas, Texas 75235 (214)688-3404

CONTACT: Ann Harrell
Office: 214/688-3404
Home: 214/369-2695

**Senator Chet Brooks to Speak
at Seminar

DALLAS--Senator Chet Brooks will be the major speaker for the sixth annual Seminar on Health Economics at The University of Texas Health Science Center at Dallas March 7. Brooks will address senior medical students and interested faculty members on "Legislative Perceptions of Health Economics" at 8:40 a.m. in Rm. D1.600.

The seminar, held every spring, was the first of its kind to acquaint senior medical students with current issues in hospital and health-care economics, says Dr. William F. Ross, one of its founders. Ross, acting chairman of the Department of Family Practice and Community Medicine, and Dr. Kern Wildenthal, dean of Southwestern Medical School, developed the program in 1978.

Also speaking will be Dr. Ron Anderson, chief executive officer at Parkland Memorial Hospital, on "Impact of State and Federal Legislation on Public Teaching Hospitals" and Ray Newman, Parkland's chief operating officer on "DRGs." Other speakers will include Dr. John Goodman, University of Dallas, on "The Politics of Medicine" and Max Brown, Kaiser Health Plan of Texas administrator, on "Another Way to Consider the Cost of Health Care."

There will be a panel on "Where Does the Money Come From?" that will include participants from various backgrounds. They are Dr. Fred Lucas from National Heritage Insurance, who will talk about federally financed programs; Ben McHenry, Blue Cross/Blue Shield vice president for Provider Affairs, who will represent private insurance programs; Brown, Newman and Anderson.

Students will also participate in a session on patient management problems. Moderating will be Ross and Dr. Marion Zetzman, associate professor of Family Practice and Community Medicine. Introductory remarks will be by Wildenthal.

#

- 8:00 am Registration
- 8:20 am Dr. Kern Wildenthal, Dean - Introductory Remarks
- 8:40 am Senator Chet Brooks - "Legislative Perceptions of Health Economics"
- 9:20 am Dr. Ron Anderson - "Impact of State and Federal Legislation on Public Teaching Hospitals"
- 10:00 am Coffee Break and Organize into Small Groups for "Patient Management Problems"
- 10:15 am Patient Management Problems
- 11:15 am Mr. Ray Newman - "DRGs"
- 11:45 am Lunch - Dr. John Goodman - "The Politics of Medicine"
- 1:00 pm Dr. Ron Anderson - "Patient Management Problem Results"
- 1:20 pm Mr. Max Brown - "Another Way to Consider the Cost of Health Care"
- 1:40 pm Panel: Where Does the Money Come From?
Mr. Max Brown, Mr. Ray Newman, Dr. Ron Anderson,
Dr. Fred Lucas (Federally Financed Programs) and
Mr. Ben McHenry (Private Insurance)
- 3:00 pm Reception - Student Union Building