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# NEWS

The University of Texas Health Science Center at Dallas  
5323 Harry Hines Boulevard Dallas, Texas 75235 (214)688-3404

CONTACT: Ric Spiegel  
Office: 214/688-3404  
Home: 214/528-7922

If you were in a serious accident in Dallas County and you couldn't specify which hospital to be taken to, the police and paramedics would know what to do anyway. As a matter of course they would speed you to Parkland Memorial Hospital, the county's largest and best-equipped emergency medical facility.

Since anything can happen, and since you may one day have to enter Parkland not as a visitor but as a patient, an upcoming television program may help you to know more about the hospital.

DALLAS--On Tuesday, July 21 at 8 p.m., Parkland's chief administrator Dr. Charles Mullins will be interviewed by ex-television medical reporter, Gary Schweitzer on a special one-hour television program, "Parkland Today."

The program, which will be produced and broadcast live from the television studios of The University of Texas Health Science Center at Dallas, is one of the first applications of public access cable television in this area. It will allow residents of the county to have direct access to the administration of a public facility.

The hour-long program will feature three segments, consisting of an introduction/interview, a 30- to 40-minute live call-in and a summation of the points covered. The microwave signal will be directed to the transmitter of the Richland Independent School District, and from there to those outlying areas of Dallas that already enjoy cable service. Also, Highland Park and the Park Cities will receive the program. (A list of the channels and cities follows.)

(over)

It is not known at this time if "Parkland Today" will be a regular program, but if there is interest and involvement in this type of direct public access television, both Parkland Memorial Hospital and the Medical Television Department of the health science center will consider similar programming.

Channels carrying "Parkland Today" on Tuesday, July 21 at 8 p.m.:

Carrollton, Addison	Channel 31
Frisco	Channel 26
Duncanville	Channel 9
Garland, Rowlett, Sunnyvale, Balch Springs, Cedar Hill, DeSoto, Lancaster, Seagoville	Channel 29
Farmers Branch	Channel 17
Highland Park, Park Cities	Channel "C"
Mesquite	Channel 2B

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