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**\$500,000 gift from Ronald Reeder honors late relatives,  
fosters research, clinical care at UT Southwestern**

DALLAS – Nov. 21, 2008 – Retired investor Ronald Reeder has donated \$500,000 to Southwestern Medical Foundation to support cancer research and clinical care at UT Southwestern Medical Center.

The gift, which will foster programs in gastroenterology, neurology and urology, pays tribute to four of Mr. Reeder's late family members. It will create the Ronald Reeder Foundation Fund for Medical Research and Care in Honor of Becky Reeder, Marilyn Reeder, Preston Reeder and David Gann.

Preston Reeder was the father of Mr. Reeder and his half-sister Becky, and Marilyn Reeder was Ronald Reeder's stepmother. David Gann was the brother of Ronald Reeder's wife, Melinda.

"We lost all of these great people within the span of just a few years, and I really wanted to do something to honor their memories while supporting cancer research that would have meant something to them," Mr. Reeder said. "Science and medicine have come incredibly far in my lifetime, but there is still so much to be learned about eliminating the suffering of those battling terminal disease.

"I have the utmost respect for the work being done at UT Southwestern, and my family feels very lucky to have a medical center of such caliber in our community. I'm pleased to be able to give this gift, and it gives me great satisfaction to do it in honor of Becky, David, and my dad and stepmother."

Mr. Reeder, who spent much of his career in commercial real estate, earned a bachelor's degree in marketing from the University of North Texas in 1955. He worked for National Cash Register and Xerox corporations for 10 years before venturing into real estate. In the 1970s he established his own firm, Ron Reeder Realtors and Co. He retired in the 1980s and shifted his focus toward investing.

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He is active in numerous humanitarian and civic organizations, including the Salvation Army, the American Red Cross and Mercy Corps. Mr. Reeder is also a longtime supporter of Southwestern's Willed Body Program.

He and his wife have been married for 23 years and live in Frisco. Mr. Reeder has two grown children and five grandchildren.

"This is a wonderful gift," said Dr. Daniel K. Podolsky, president of UT Southwestern. "It's obviously heartfelt, and it supports three areas of research that are of great importance to millions of patients across the country. We're very grateful to Mr. Reeder for his generosity and faith in our institution, and we're proud to have his name and the names of his loved ones attached to this fund in perpetuity."

Dr. Kern Wildenthal, president of Southwestern Medical Foundation, added: "We are thrilled that Mr. Reeder has created this far-reaching endowment and are especially pleased that he has made the contribution to aid gastroenterology, neurology and urology – areas of such tremendous importance."

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