

news

THE UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER AT DALLAS

southwestern medical school - graduate school of biomedical sciences - school of allied health sciences

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*****Area hospitals and health science center to receive first satellite telecast.

DALLAS--Dallas Area Hospital Television System (DAHTS) will receive its first live satellite telecast August 30.

"This satellite broadcast will be the first of many to come," said Mark Novas, executive director of DAHTS.

This telecast and another, September 2, will originate in Atlanta at the American Hospital Association (AHA) national convention, a meeting of top hospital administrators.

The Aug. 30 telecast via Communications Technology Satellite will last from 1:55 till 3:30 p.m. Dallas time. The program, "Trustee Forum," will feature Gail Warden, AHA executive vice-president, and Frank T. Healy Jr., chairman of the AHA committee on hospital governing boards.

The Sept. 2 program will feature news of the convention and will carry the last full session live with President Alex McMahon presiding. This program will last from 9:40 till 11 a.m. (CDT).

On the DAHTS network each program will have a five-minute introduction originating at The University of Texas Health Science Center at Dallas (UTHSCD). Introductions will be done by L. Gerald Bryant, associate director of Baylor University Medical Center, and Dr. Delores Little, coordinator of allied health education at Veterans Administration Hospital.

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Following each presentation from Atlanta, viewers at the DAHTS member hospitals and the health science center may phone in questions to be answered on the air.

The programs will be beamed to two other health care networks, in Cleveland and in Indianapolis, and to two viewing stations in Alaska.

DAHTS is a shared-service consortium, designed to supplement in-house education and reduce duplication of effort among teaching hospitals and the health science center. Members are UTHSCD, Baylor University Medical Center, Veterans Administration Hospital, Methodist Hospitals of Dallas, Presbyterian Hospital and St. Paul Hospital. The telecasts will be taped for videocassette subscribers, who are also invited to view the live broadcasts in the viewing room of a DAHTS member. Broadcasts will be of interest primarily to hospital trustees and administrators.

Mr. Novas said the next satellite broadcast to DAHTS will be a panel discussion, summarizing a symposium on Beta-Adrenergic Blockade. This October 4 program will be of interest to physicians.

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