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NEWS

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****Health Economics Seminar to feature
health care options

DALLAS--Highlighting the fourth annual Seminar on Health Economics for Senior Students at The University of Texas Health Science Center at Dallas March 10 will be a 1:30 p.m. panel on future options for health care: private insurance, federally financed programs and health maintenance organizations (HMOs).

Dr. William F. Ross, chairman of the Division of Family Planning, is moderator for the panel and chairman of the event.

Panelists on health care costs include Ben McHenry, vice president, Provider Affairs, Blue Cross/Blue Shield of Texas; Dr. Fred Lucas, medical director of National Heritage Insurance Company; and Max Brown, vice president and manager, Kaiser/Prudential Health Plan.

Morning sessions include a telephone conference with Congressman Phil Gramm on "Legislative Perceptions of Health Economics," "Hospital Approach to Health Care Costs" with Stan Hupfeld, administrator, All Saints Episcopal Hospital of Fort Worth; and a session on patient management problems, coordinated by Dr. Ron Anderson, chief executive officer, Parkland Memorial Hospital. Also, Dr. Donald Winston of St. Joseph's Hospital, Houston, will talk about "House Staff Approach to Health Care Costs," and Dr. Kern Wildenthal, dean of UT Southwestern Medical School, will give the opening remarks for the program.

Dr. John Goodman, professor of economics at the University of Dallas and director for the Center for Health Policy Studies, will give a luncheon address on "The Politics of Medicine."

A reception for participants will be held at 3 p.m. in the Student Union Building.

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